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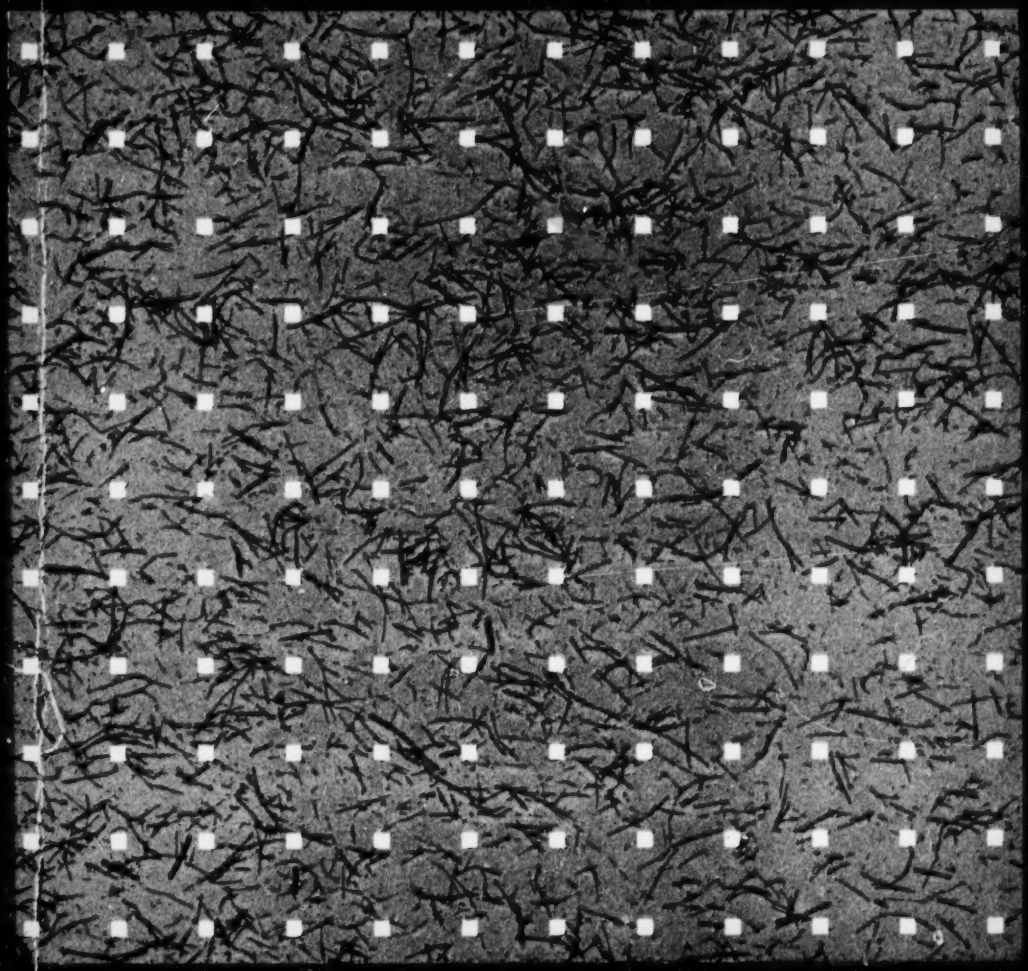

1990-91 WINTER TRAVEL MARKET REPORT

RESULTS FROM THE NATIONAL TRAVEL SURVEY

U.S. Travel Data Center
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1990-91 WINTER TRAVEL MARKET REPORT:
NATIONAL TRAVEL SURVEY TABULATIONS AND ANALYSIS

U.S. TRAVEL DATA CENTER
WASHINGTON, D.C.

1990-91 WINTER TRAVEL MARKET REPORT:
ONE HUNDRED DOLLARS

ISSN: 0737-2620

March 1992

The U.S. Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Jerry Foster, Chairman

Dr. Suzanne D. Cook, Executive Director

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WINTER 1990-91 TRAVEL MARKET REPORT: NATIONAL TRAVEL SURVEY TABULATIONS AND ANALYSIS

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INTRODUCTION

Since 1979, the U.S. Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on winter 1990-91 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET REPORT provides detailed tabulations of the National Travel Survey and offers extensive data on trip characteristics and traveler demographics which are not usually available. The tabulations have been integrated with the Executive Briefing, which provides a summary of seasonal and annual travel and economic information, as well as analysis of the tabulations.

The WINTER 1990-91 TRAVEL MARKET REPORT encompasses U.S. resident travel over December 1990, January and February 1991, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 185.9 million. For example, an estimated volume of 123.9 million trips were taken by U.S. resident adults during the winter of 1990-91. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 238.8 million total person-trips for winter 1990-91 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The tables in the TRAVEL MARKET REPORT are divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 27
Trip Characteristics	Person-Trips	28 - 54
Demographic Characteristics	Trips	55 - 66

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS *

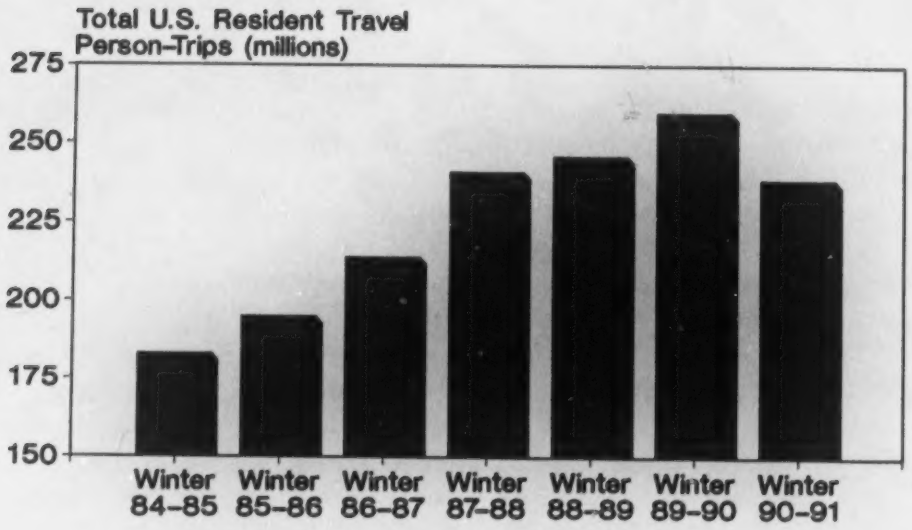
Mode Auto:	Travel by auto, truck, or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No child, 1 ADL:	One adult without children on trip
No child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip
NE:	Northeast (New England and Mid-Atlantic census regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West North Central and West South Central census regions)
WST:	West (Mountain and Pacific census regions)

* For detailed definitions, see Appendix A: Glossary of Terms

EXECUTIVE SUMMARY:

SUMMARY OF TABLES

EXECUTIVE BRIEFING
WINTER 1990-91



- Travel during winter 1990-91 was down in all segments. Events such as the Persian Gulf War which started in January and the recession deeply affected consumer behavior, including their desire and ability to travel. As expected, fear of terrorism and personal financial conditions kept many Americans closer to home.

- Nearly 240 million person-trips were recorded during winter 1990-91, representing a decline of 8 percent from winter 1989-90. Almost 124 million trips were taken by Americans during the winter months, down 9 percent from last winter.

- Business/convention, air, and hotel/motel travel appeared to affected the most as each sector posted a decline of at least 15 percent on a person-trip basis. Pleasure and vacation person-trips each fell about 6 percent. Weekend travel decreased 5 percent and travel by auto/truck/RV dipped nearly 4 percent over last winter.

- The Southeast region attracted the most travelers during the winter 1990-91, as 75.8 million person-trips were recorded. The West region showed the largest decrease in visitors for the season, down nearly 19 percent. The Northeast region, while attracting the fewest number of travelers, was the only region to show an increase in visitors from a year ago (5.3%).

- Of all person-trips taken during December 1990, January and February 1991, three-quarters were taken for pleasure purposes. Of these, 47 percent of all travelers went to visit friends and relatives, while 15 percent went for entertainment purposes. Almost one-half of all person-trips were considered weekend trips.

- Among travelers overall, staying with friends and relatives was the more popular type of lodging (49%), followed by paid accommodations (39%). As expected, the majority of pleasure travelers stayed with friends and family (55%) while more Americans traveling for business stayed in commercial lodgings.

- Personal vehicles transported 82 percent of pleasure travelers during winter 1990-91, while airplanes carried 16 percent. Seventy-one percent of the business travelers used auto/truck/RV transportation, up from 64 percent last winter. One-quarter of the winter 1990-91 business travelers flew to their destinations compared to 31 percent a year ago.

- On average, travelers spent 4 nights away from home on winter 1990-91 person-trips. Pleasure person-trips lasted an average of 4.3 nights. On a trip basis, business travelers spent an average of 3.1 nights away from home.

- Consumer prices rose 5.7 percent from winter 1989-90, compared to a 5.0 percent increase for the same period last year. Personal outlays increased 4.2 percent over last winter. Disposable income, payroll employment and real GNP all dipped slightly from a year ago.

CURRENT SEASON COMPARED TO YEAR-EARLIER SEASON

U.S. RESIDENT TRAVEL VOLUMES: WINTER 1989-90 AND 1990-91

	TRIPS (MILLIONS)			PERSON-TRIPS (MILLIONS)			TRAVEL PARTY SIZE (PEOPLE)	
	WINTER 1989-90	WINTER 1990-91	% CHG	WINTER 1989-90	WINTER 1990-91	% CHG	WINTER 1989-90	WINTER 1990-91
TYPE OF TRAVEL								
TOTAL	136.8	123.9	-9.4%	259.9	238.8	-8.1%	1.90	1.93
VACATION	83.6	80.3	-3.9	178.5	168.0	-5.9	2.14	2.09
PLEASURE	87.7	82.6	-5.8	187.9	176.3	-6.2	2.14	2.13
BUSINESS/CONVENTION	35.5	29.2	-17.7	47.0	40.0	-14.9	1.32	1.37
WEEKEND	59.2	58.2	-1.7	124.1	117.4	-5.4	2.10	2.02
AUTO/TRUCK/RV	95.1	94.0	-1.2	198.4	191.0	-3.7	2.09	2.03
AIR	34.1	26.2	-23.2	50.9	42.8	-15.9	1.49	1.63
HOTEL/MOTEL	62.0	52.8	-14.8	110.6	92.4	-16.5	1.78	1.75
FAMILY INCOME*								
UNDER $20,000	26.8	16.7	-37.7	40.8	32.7	-19.9%	1.52	1.96
$20,000-$40,000	44.6	48.7	9.2	95.1	93.2	-2.0	2.13	1.91
OVER $40,000	65.4	58.5	-10.6	124.0	112.9	-9.0	1.90	1.93
CENSUS REGION OF DESTINATION								
NORTHEAST	13.8	14.5	5.1	28.1	29.6	5.3%	2.04	2.04
SOUTHEAST	41.5	41.0	-1.2	79.7	75.8	-4.9	1.92	1.85
GREAT LAKES	16.3	14.9	-8.6	31.5	28.5	-9.5	1.93	1.91
MIDWEST	25.3	22.4	-11.5	47.3	46.2	-2.3	1.87	2.06
WEST	32.5	25.5	-21.5	60.2	48.8	-18.9	1.85	1.91

*Adjusted for non-response.

Note: Destination figures do not include travel outside the U.S.
Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

WINTER 1990-91 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	123.9	82.6	29.2	238.8	176.3	40.0
WEEKEND TRIP	47%	50%	43%	49%	52%	45%
VACATION TRIP	65	78	43	70	81	48
PRIMARY PURPOSE OF TRIP						
PLEASURE (ANY)	67%	100%	*%	74%	100%	*%
VISIT FRIENDS OR RELATIVES	41	61	*	47	64	*
OUTDOOR RECREATION	10	15	*	11	15	*
ENTERTAINMENT	16	23	*	15	21	*
BUSINESS (ANY)	24	*	100	18	*	100
CONVENTION, ETC.	6	*	24	4	*	23
OTHER BUSINESS	12	*	50	8	*	45
BUSINESS/VACATION	7	*	26	6	*	32
OTHER	8	*	*	8	*	*
PRIMARY MODE OF TRANSPORTATION						
AUTO, TRUCK, RV (INCLUDES RENTAL CAR)	76%	78%	69%	81%	82%	71%
RENTAL CAR	3	2	4	3	2	4
AIRPLANE	21	18	28	18	16	25
BUS	1	2	*	1	1	*
TRAIN	1	1	2	1	1	2
OTHER	*	*	1	*	*	*
HOUSEHOLD MEMBERS ON TRIP						
ONE	50%	46%	60%	29%	25%	43%
TWO	33	34	33	37	36	43
THREE	8	9	3	13	14	6
FOUR	6	7	3	13	15	5
FIVE	2	3	1	5	7	2
SIX OR MORE	1	1	*	3	3	*
TRIP DURATION						
NO NIGHTS	6%	4%	12%	6%	5%	11%
1 NIGHT	13	10	22	11	9	19
2 OR 3 NIGHTS	38	40	38	41	42	42
4 TO 9 NIGHTS	31	34	21	31	33	20
10 NIGHTS OR MORE	10	12	7	10	10	9
AVERAGE DURATION (INCL. 0)	4.1	4.5	3.1	4.0	4.3	3.3

*Less than 0.5 percent.

Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

WINTER 1990-91 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	123.9	82.6	29.2	238.8	176.3	40.0
TRAVEL PARTY STRUCTURE						
PARTIES WITHOUT CHILDREN	82%	79%	90%	67%	62%	85%
ONE ADULT	50	46	60	29	25	43
TWO ADULTS	30	31	29	34	33	39
THREE OR MORE ADULTS	2	2	1	4	4	3
PARTIES WITH CHILDREN	17%	22%	10%	34	39	15
ONE ADULT	5	6	6	7	8	8
TWO ADULTS	11	14	4	23	26	7
THREE OR MORE ADULTS	1	2	*	4	5	*
TYPES OF LODGING USED						
FRIENDS, RELATIVES HOME	46%	54%	23%	49%	55%	27%
HOTEL OR MOTEL	43	39	54	39	35	49
RENTED CABIN OR CONDOMINIUM	3	5	1	4	6	1
OWNED CABIN OR CONDOMINIUM	4	2	8	3	2	10
CAMPER, TRAILER, OR RV	2	2	2	2	2	2
OTHER	2	1	3	2	1	3
NO OVERNIGHT STAY	5	4	12	6	5	11
CENSUS REGION OF ORIGIN						
NORTHEAST	15%	17%	12%	15%	16%	11%
SOUTHEAST	30	27	36	28	26	37
GREAT LAKES	16	16	16	17	17	16
MIDWEST	19	19	18	20	20	19
WEST	20	21	17	19	20	17
CENSUS REGION OF DESTINATION						
NORTHEAST	12%	12%	12%	12%	13%	12%
SOUTHEAST	33	31	39	32	31	37
GREAT LAKES	12	13	8	12	12	8
MIDWEST	18	17	20	19	19	20
WEST	21	21	19	20	20	20

*Less than 0.5 percent.
Note: Lodging type may add to more than 100 percent due to multiple answers.
Destination percentages do not include travel outside the U.S.
Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON DEMOGRAPHIC CHARACTERISTICS

WINTER 1990-91 DEMOGRAPHICS

	PROJECTED TO TRIPS		
	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	123.9	82.6	29.2
MARITAL STATUS			
MARRIED	54%	52%	56%
NOT MARRIED	46	48	44
SEX			
MALE	55%	52%	64%
FEMALE	45	48	36
AGE*			
18 - 24	17%	21%	10%
25 - 34	27	27	33
35 - 44	20	17	29
45 - 54	13	11	13
55 AND OVER	22	24	15
AVERAGE	41	41	40
EDUCATION			
HIGH SCHOOL OR LESS	37%	40%	31%
COLLEGE INCOMPLETE	26	29	16
COLLEGE COMPLETE	25	20	36
GRADUATE WORK	11	10	16
OCCUPATION			
PROFESSIONAL/MANAGERIAL	28%	22%	44%
OTHER WHITE COLLAR	28	28	26
BLUE COLLAR	16	18	12
RETIRED	15	17	6
OTHER	13	14	11
FAMILY INCOME*			
LESS THAN $20,000	13%	17%	7%
$20,000 - $29,999	20	20	15
$30,000 - $39,999	19	21	17
$40,000 - $49,999	13	16	8
$50,000 OR MORE	34	26	53

*Adjusted for non-response.
Note: Demographic characteristics are based on respondents
Source: U.S. Travel Data Center's National Travel Survey

1990-91 SEASONAL TRAVEL TRENDS

TRIP CHARACTERISTICS BY SEASON OF TRAVEL

	WINTER 1989-90	SPRING 1990	SUMMER 1990	AUTUMN 1990	WINTER 1990-91
AVERAGE ROUND-TRIP DISTANCE (MILES)					
TOTAL	980	830	830	780	840
VACATION	990	880	870	830	900
PLEASURE	940	800	830	760	820
BUSINESS/CONVENTION	1,170	990	990	900	940
WEEKEND	770	650	630	620	600
AUTO/TRUCK/RV	690	560	600	560	590
AIR	2,310	2,060	2,140	2,030	2,090
HOTEL/MOTEL	1,200	1,040	940	930	940
AVERAGE DURATION INCLUDING NO NIGHTS					
TOTAL	4.2	3.8	4.4	3.8	4.0
VACATION	4.8	4.3	4.9	4.3	4.6
PLEASURE	4.5	3.9	4.6	4.0	4.3
BUSINESS/CONVENTION	3.4	3.4	4.3	3.7	3.3
WEEKEND	3.0	2.6	2.7	2.6	2.8
AUTO/TRUCK/RV	3.8	3.3	4.0	3.3	3.6
AIR	6.0	6.0	6.5	6.6	5.6
HOTEL					
SPENT AT LEAST ONE NIGHT IN HOTEL	4.0	4.2	4.7	4.0	4.0
NIGHTS SPENT IN HOTEL ONLY	3.4	3.2	3.6	3.3	3.1

Note: Average round-trip distance and average duration are calculated for person-trips, except for the hotel category which is based on trips.

Source: U.S. Travel Data Center's National Travel Survey

1990-91 SEASONAL TRAVEL TRENDS

TRIP VOLUMES BY SEASON OF TRAVEL

TRIPS (MILLIONS)	WINTER 1989-90	SPRING 1990	SUMMER 1990	AUTUMN 1990	WINTER 1990-91	PERCENT CHANGE FROM PREVIOUS WINTER
TYPE OF TRIP						
TOTAL	136.8	148.2	222.6	163.5	123.9	-9.4%
VACATION	83.6	86.7	156.2	101.9	80.3	-3.9
PLEASURE	87.7	100.1	167.7	111.1	82.6	-5.8
BUSINESS/CONVENTION	35.5	39.0	40.1	42.7	29.2	-17.7
WEEKEND	59.2	78.7	104.3	83.5	58.2	-1.7
AUTO/TRUCK/RV	95.1	106.7	165.6	119.4	94.0	-1.2
AIR	34.1	33.1	47.9	34.8	26.2	-23.2
HOTEL/MOTEL	62.0	74.1	98.8	82.1	52.8	-14.8
FAMILY INCOME*						
UNDER $20,000	26.8	30.1	40.7	32.3	16.7	-37.7%
$20,000-$40,000	44.6	57.1	90.5	61.8	48.7	9.2
OVER $40,000	65.4	61.0	91.4	69.4	58.5	-10.6
CENSUS REGION OF DESTINATION						
NORTHEAST	13.8	21.3	25.5	20.2	14.5	5.1%
SOUTHEAST	41.5	38.9	55.8	45.3	41.0	-1.2
GREAT LAKES	16.3	19.5	34.9	25.4	14.9	-8.6
MIDWEST	25.3	27.3	40.7	26.7	22.4	-11.5
WEST	32.5	33.5	48.1	35.7	25.5	-21.5

*Adjusted for non-response.
Note: Destination figures do not include travel outside the U.S.
Source: U.S. Travel Data Center's National Travel Survey

1990-91 SEASONAL TRAVEL TRENDS

PERSON-TRIP VOLUMES BY SEASON OF TRAVEL

PERSON-TRIPS (MILLIONS)	WINTER 1989-90	SPRING 1990	SUMMER 1990	AUTUMN 1990	WINTER 1990-91	PERCENT CHANGE FROM PREVIOUS WINTER
TYPE OF TRIP						
TOTAL	259.9	285.5	437.0	307.0	238.8	-8.1%
VACATION	178.5	183.3	326.4	210.6	168.0	-5.9
PLEASURE	187.9	213.6	348.4	233.3	176.3	-6.2
BUSINESS/CONVENTION	47.0	52.6	54.9	55.5	40.0	-14.9
WEEKEND	124.1	167.5	215.4	169.6	117.4	-5.4
AUTO/TRUCK/RV	198.4	222.1	353.2	242.7	191.0	-3.7
AIR	50.9	49.5	68.8	51.6	42.8	-15.9
HOTEL/MOTEL	110.6	134.6	189.0	146.4	92.4	-16.5
FAMILY INCOME*						
UNDER $20,000	40.8	49.8	70.1	51.0	32.7	-19.9%
$20,000-$40,000	95.1	111.5	177.2	125.2	93.2	-2.0
OVER $40,000	124.0	124.2	189.7	130.8	112.9	-9.0
CENSUS REGION OF DESTINATION						
NORTHEAST	28.1	41.1	51.1	39.4	29.6	5.3%
SOUTHEAST	79.7	74.8	114.7	85.7	75.8	-4.9
GREAT LAKES	31.5	36.7	67.1	48.2	28.5	-9.5
MIDWEST	47.3	53.1	86.3	48.7	46.2	-2.3
WEST	60.2	65.3	89.6	67.6	48.8	-18.9

*Adjusted for non-response.
Note: Destination figures do not include travel outside the U.S.
Source: U.S. Travel Data Center's National Travel Survey

BACKGROUND FACTORS

OVERALL U.S. ECONOMIC INDICATORS
(PERCENT CHANGE FROM PREVIOUS WINTER)

MEASURE	WINTER 1989-90	WINTER 1990-91
REAL GNP*	1.3%	-0.7%
PAYROLL EMPLOYMENT	2.1	-0.2
DISPOSABLE INCOME*	1.3	-1.3
PERSONAL OUTLAYS*	6.5	4.2
CONSUMER PRICE INDEX	5.0	5.7

*Available for January through March only (quarterly)

Note: Personal Outlays include personal consumption expenditures; interest paid by consumers to business; and personal transfers to foreigners.

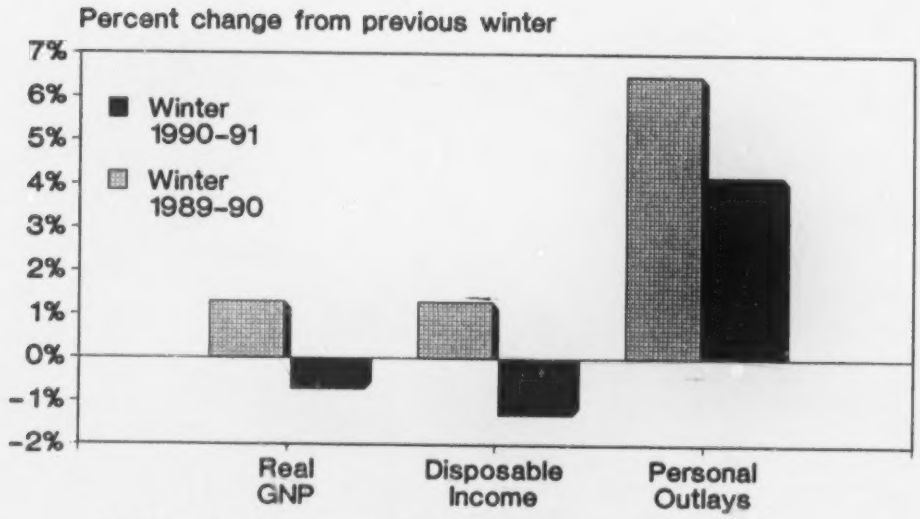
Source: U.S. Department of Commerce, U.S. Department of Labor

BACKGROUND FACTORS

SEASONAL PRICE INDICES

SEASON	CONSUMER PRICE INDEX*	TRAVEL PRICE INDEX*
WINTER 1988-89	121.1	120.7
SPRING 1989	123.1	125.7
SUMMER 1989	124.4	128.7
AUTUMN 1989	125.5	126.1
WINTER 1989-90	127.2	128.6
SPRING 1990	128.9	132.9
SUMMER 1990	130.6	137.4
AUTUMN 1990	133.3	140.5
WINTER 1990-91	134.4	144.4

*(1982-84=100)
Source: U.S. Travel Data Center,
U.S. Bureau of Labor Statistics



*Available for January-March only (quarterly)

TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED TRIPS (00,000)	1239	940	262	826	292	803	582	528
	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE								
200-299	23%	30%	0%	24%	22%	18%	30%	18%
300-399	19%	23%	5%	18%	23%	21%	25%	19%
400-499	11%	14%	3%	11%	10%	11%	11%	12%
500-599	5%	6%	2%	6%	3%	5%	6%	4%
600-999	14%	13%	15%	15%	11%	13%	13%	14%
1000-1999	14%	10%	29%	13%	14%	14%	8%	16%
2000 OR MORE	10%	3%	32%	9%	12%	12%	5%	11%
OUTSIDE U.S.	5%	2%	14%	5%	3%	5%	2%	6%
AVG. DISTANCE OF TRIP	871	580	2019	849	918	942	619	938
CUMULATIVE (U.S. ONLY)								
300 OR MORE	72%	68%	86%	71%	75%	77%	67%	76%
400 OR MORE	53%	45%	81%	54%	52%	56%	43%	57%
500 OR MORE	42%	32%	79%	43%	41%	45%	32%	45%
600 OR MORE	37%	26%	76%	37%	38%	39%	26%	40%
1000 OR MORE	24%	13%	62%	22%	27%	26%	13%	26%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-2
ROUND TRIP MILEAGE

DEMOGRAPHICS

	TOTL	INCOME		HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	493	360	194
PROJECTED TRIPS (00,000)	1239	954	585	519	619	399	221
	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE							
200-299	23%	23%	25%	23%	19%	26%	31%
300-399	19%	20%	20%	18%	18%	19%	19%
400-499	11%	11%	14%	8%	9%	13%	13%
500-599	5%	5%	4%	6%	6%	4%	3%
600-999	14%	14%	13%	14%	16%	11%	14%
1000-1999	14%	13%	12%	16%	15%	12%	12%
2000 OR MORE	10%	9%	8%	10%	11%	10%	6%
OUTSIDE U.S.	5%	5%	4%	5%	5%	5%	2%
AVG. DISTANCE OF TRIP	871	843	784	901	963	837	677
CUMULATIVE (U.S. ONLY)							
300 OR MORE	72%	72%	71%	72%	76%	69%	67%
400 OR MORE	53%	52%	51%	54%	57%	51%	48%
500 OR MORE	42%	41%	37%	45%	48%	38%	34%
600 OR MORE	37%	36%	33%	40%	42%	34%	32%
1000 OR MORE	24%	22%	20%	25%	26%	23%	18%

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-3
ROUND TRIP MILEAGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED TRIPS (00,000)	1239	183	371	198	236	246	145	410	149	224	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	23%	22%	24%	22%	29%	19%	27%	23%	35%	24%	20%
300-399	19%	14%	26%	23%	19%	6%	25%	21%	18%	29%	6%
400-499	11%	15%	10%	15%	8%	10%	15%	14%	7%	10%	9%
500-599	5%	7%	3%	4%	6%	6%	9%	3%	6%	6%	6%
600-999	14%	13%	12%	9%	14%	22%	9%	12%	10%	14%	24%
1000-1999	14%	8%	17%	16%	11%	15%	8%	17%	19%	10%	15%
2000 OR MORE	10%	15%	4%	7%	11%	15%	6%	10%	5%	6%	20%
OUTSIDE U.S.	5%	5%	5%	4%	3%	7%	0%	0%	0%	1%	0%
AVG. DISTANCE OF TRIP	871	1025	726	748	775	1166	652	846	718	689	1253
CUMULATIVE (U.S. ONLY)											
300 OR MORE	72%	73%	72%	74%	68%	74%	73%	77%	65%	76%	80%
400 OR MORE	53%	58%	46%	51%	50%	68%	48%	56%	47%	46%	74%
500 OR MORE	42%	43%	36%	36%	42%	58%	32%	42%	40%	37%	65%
600 OR MORE	37%	36%	33%	31%	36%	52%	23%	39%	34%	30%	59%
1000 OR MORE	24%	23%	21%	22%	22%	31%	14%	27%	24%	16%	35%

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED TRIPS (00,000)	1239	940	262	826	292	803	582	528
	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION								
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	71%	94%	0%	73%	65%	72%	81%	65%
AUTO/TRUCK WITH CAMPER EQUIPMENT	1%	2%	0%	2%	0%	1%	1%	2%
SELF CONTAINED R.V.	1%	1%	0%	1%	0%	1%	0%	0%
RENTAL CAR	3%	4%	0%	2%	4%	2%	2%	5%
AIRPLANE	21%	0%	100%	18%	28%	20%	13%	25%
BUS	1%	0%	0%	2%	0%	2%	1%	2%
TRAIN	1%	0%	0%	1%	2%	2%	1%	1%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	0%	0%
OTHER	0%	0%	0%	0%	1%	0%	0%	0%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-2
PRIMARY MODE OF TRANSPORTATION

DEMOGRAPHICS

	TOTL	INCOME		HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	493	360	194
PROJECTED TRIPS (00,000)	1239	954	585	519	619	399	221
	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION							
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	71%	71%	78%	65%	62%	78%	81%
AUTO/TRUCK WITH CAMPER EQUIPMENT	1%	1%	2%	1%	1%	1%	3%
SELF CONTAINED R.V.	1%	1%	0%	1%	1%	1%	1%
RENTAL CAR	3%	3%	3%	4%	3%	3%	2%
AIRPLANE	21%	22%	15%	27%	28%	16%	10%
BUS	1%	1%	2%	1%	2%	0%	0%
TRAIN	1%	1%	1%	1%	2%	0%	2%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	0%
OTHER	0%	0%	0%	1%	1%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-3
PRIMARY MODE OF TRANSPORTATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED TRIPS (00,000)	1239	183	371	198	236	246	145	410	149	224	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	71%	64%	78%	70%	74%	64%	79%	75%	76%	75%	63%
AUTO/TRUCK WITH CAMPER EQUIPMENT	1%	2%	0%	2%	2%	2%	1%	1%	2%	3%	1%
SELF CONTAINED R.V.	1%	0%	0%	0%	2%	0%	0%	0%	1%	1%	0%
RENTAL CAR	3%	1%	3%	3%	3%	3%	4%	4%	0%	3%	4%
AIRPLANE	21%	26%	17%	23%	17%	27%	12%	17%	18%	15%	31%
BUS	1%	3%	1%	1%	1%	1%	3%	1%	0%	1%	1%
TRAIN	1%	4%	1%	0%	0%	2%	1%	2%	3%	1%	0%
SHIP/BOAT	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
OTHER	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED TRIPS (00,000)	1239	940	262	826	292	803	582	528
	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME								
NONE	6%	8%	2%	4%	12%	3%	0%	0%
1	13%	15%	8%	10%	22%	9%	13%	16%
2 TO 3	38%	43%	26%	40%	38%	38%	60%	44%
4 TO 9	31%	27%	44%	34%	21%	36%	27%	31%
TEN OR MORE	10%	7%	20%	12%	7%	13%	0%	8%
AVG. NIGHTS, IF ANY	4.4	3.9	5.9	4.8	3.5	5.0	2.8	4.0
AVG. INCL. ZERO	4.1	3.5	5.6	4.5	3.1	4.8	2.8	4.0

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-2
NIGHTS AWAY FROM HOME

DEMOGRAPHICS

	TOTL	INCOME		HH MEM ON TRIP		
				NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	493	360	194
PROJECTED TRIPS (00,000)	1239	954	585	519	619	399	221
	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME							
NONE	6%	6%	6%	5%	6%	6%	7%
1	13%	15%	13%	13%	16%	11%	7%
2 TO 3	38%	40%	37%	42%	30%	45%	49%
4 TO 9	31%	30%	32%	30%	35%	25%	31%
TEN OR MORE	10%	8%	11%	8%	12%	10%	6%
AVG. NIGHTS, IF ANY	4.4	4.1	4.5	4.2	4.7	4.3	4.0
AVG. INCL. ZERO	4.1	3.8	4.2	3.9	4.3	4.0	3.7

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-3
NIGHTS AWAY FROM HOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED TRIPS (00,000)	1239	183	371	198	236	246	145	410	149	224	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	6%	5%	7%	6%	10%	4%	7%	7%	8%	9%	4%
1	13%	11%	18%	11%	13%	9%	12%	17%	13%	13%	10%
2 TO 3	38%	27%	37%	44%	42%	40%	35%	33%	41%	48%	42%
4 TO 9	31%	47%	27%	26%	31%	29%	41%	33%	30%	18%	33%
TEN OR MORE	10%	10%	10%	12%	4%	17%	6%	9%	8%	10%	10%
AVG. NIGHTS, IF ANY	4.4	4.7	4.3	4.3	3.8	5.0	4.0	4.4	4.1	4.3	4.4
AVG. INCL. ZERO	4.1	4.3	3.9	4.0	3.4	4.7	3.7	4.0	3.8	3.8	4.2

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED TRIPS (00,000)	1239	940	262	826	292	803	582	528
	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE								
FRIENDS/RELATIVES HOME_	46%	47%	42%	54%	23%	52%	54%	12%
HOTEL/MOTEL	43%	41%	50%	39%	54%	40%	43%	100%
BED/BREAKFAST	0%	0%	0%	0%	0%	0%	0%	0%
RENTED CABIN/CONDO	3%	3%	5%	5%	1%	5%	2%	1%
OWNED CABIN/CONDO	4%	4%	4%	2%	8%	5%	3%	0%
CAMPER/RV	2%	2%	2%	2%	2%	2%	1%	1%
ENROUTE	0%	0%	0%	0%	0%	0%	0%	0%
OTHER	2%	1%	4%	1%	3%	2%	1%	1%
NO OVERNIGHT	6%	8%	2%	4%	12%	3%	0%	0%
AVE. # NIGHTS SPEND:								
FRIENDS, RELATIVES HOMES	4.8	4.0	7.3	5.0	3.6	5.1	2.8	4.8
HOTEL, MOTEL	3.1	2.8	4.0	3.3	2.9	3.4	2.5	3.1

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-2
TYPES OF LODGING USED

DEMOGRAPHICS

	TOTL	INCOME		HH MEM ON TRIP		
				NO CHLD	CHLD	
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	493	360	194
PROJECTED TRIPS (00,000)	1239	954	585	519	619	399	221
	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE							
FRIENDS/RELATIVES HOME	46%	44%	54%	37%	48%	39%	55%
HOTEL/MOTEL	43%	45%	39%	50%	42%	48%	35%
BED/BREAKFAST	0%	0%	0%	0%	0%	0%	0%
RENTED CABIN/CONDO	3%	4%	3%	4%	3%	3%	5%
OWNED CABIN/CONDO	4%	4%	3%	5%	4%	5%	1%
CAMPER/RV	2%	2%	2%	2%	3%	2%	1%
ENROUTE	0%	0%	0%	1%	0%	0%	1%
OTHER	2%	2%	1%	2%	2%	2%	3%
NO OVERNIGHT	6%	6%	6%	5%	6%	6%	7%
AVE. # OF NIGHTS SPEND: FRIENDS, RELATIVES HOMES	4.8	4.3	4.9	4.4	4.9	4.8	4.5
HOTEL, MOTEL	3.1	3.0	3.0	3.1	3.1	3.2	2.7

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-3
TYPES OF LODGING USED

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED TRIPS (00,000)	1239	183	371	198	236	246	145	410	149	224	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS/RELATIVES HOME	46%	47%	47%	38%	46%	49%	48%	45%	54%	46%	45%
HOTEL/MOTEL	43%	42%	41%	48%	40%	45%	39%	41%	41%	41%	47%
BED/BREAKFAST	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
RENTED CABIN/CONDO	3%	8%	2%	3%	2%	3%	8%	3%	2%	2%	4%
OWNED CABIN/CONDO	4%	3%	3%	5%	5%	2%	8%	3%	2%	4%	2%
CAMPER/RV	2%	2%	3%	2%	2%	2%	0%	3%	1%	2%	2%
ENROUTE	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
OTHER	2%	0%	3%	3%	1%	2%	1%	2%	3%	0%	1%
NO OVERNIGHT	6%	5%	7%	6%	10%	4%	7%	7%	8%	9%	4%
AVE. # NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	4.8	5.7	4.7	4.5	3.5	5.6	3.8	4.6	4.3	5.0	4.9
HOTEL, MOTEL	3.1	3.1	2.8	2.9	3.3	3.4	2.8	3.1	2.8	3.0	3.2

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-1
TRAVEL PARTY SIZE AND STRUCTURE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED TRIPS (00,000)	1239	940	262	826	292	803	582	528
	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.								
ONE	50%	44%	67%	46%	60%	46%	45%	49%
TWO	33%	35%	27%	34%	33%	36%	36%	36%
THREE	8%	9%	4%	9%	3%	8%	9%	8%
FOUR	6%	7%	1%	7%	3%	7%	7%	5%
FIVE	2%	3%	1%	3%	1%	3%	2%	2%
SIX OR MORE	1%	1%	0%	1%	0%	1%	1%	0%
PARTIES WITHOUT CHILDREN								
ONE ADULT	50%	44%	67%	46%	60%	46%	45%	49%
TWO ADULTS	30%	33%	24%	31%	29%	33%	33%	33%
3+ ADULTS	2%	2%	1%	2%	1%	2%	1%	3%
PARTIES WITH CHILDREN								
ONE ADULT	5%	5%	4%	6%	6%	6%	6%	5%
TWO ADULTS	11%	13%	4%	14%	4%	12%	13%	9%
3+ ADULTS	1%	2%	0%	2%	0%	1%	2%	1%
AVE. # ON TRIP, INCL. RESPONDENT	1.9	2.0	1.6	2.1	1.4	2.1	2.0	1.8
AVE. # OF CHILDREN ON TRIP INCL. NONE	.3	.3	.1	.3	.1	.3	.3	.2

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-2
TRAVEL PARTY SIZE AND STRUCTURE

DEMOGRAPHICS

	TOTL	INCOME		HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	493	360	194
PROJECTED TRIPS (00,000)	1239	954	585	519	619	399	221
	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.							
ONE	50%	51%	52%	49%	100%	0%	0%
TWO	34%	32%	32%	33%	0%	94%	19%
THREE	8%	7%	7%	8%	0%	3%	37%
FOUR	6%	7%	5%	8%	0%	1%	32%
FIVE	2%	2%	3%	2%	0%	2%	8%
SIX OR MORE	1%	1%	1%	1%	0%	0%	5%
PARTIES WITHOUT CHILDREN							
ONE ADULT	50%	51%	52%	49%	100%	0%	0%
TWO ADULTS	30%	30%	28%	32%	0%	94%	0%
3+ ADULTS	2%	2%	2%	1%	0%	6%	0%
PARTIES WITH CHILDREN							
ONE ADULT	5%	4%	7%	3%	0%	0%	30%
TWO ADULTS	11%	13%	10%	14%	0%	0%	62%
3+ ADULTS	1%	1%	1%	2%	0%	0%	7%
AVE. # ON TRIP, INCL. RESPONDENT	1.9	1.9	1.9	1.9	1.1	2.2	3.7
AVE. # OF CHILDREN ON TRIP INCL. NONE	.3	.3	.3	.3	.0	.0	1.6

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-3
TRAVEL PARTY SIZE AND STRUCTURE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED TRIPS (00,000)	1239	183	371	198	236	246	145	410	149	224	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.											
ONE	50%	56%	55%	37%	46%	54%	46%	54%	53%	39%	53%
TWO	33%	29%	31%	44%	35%	29%	36%	31%	26%	42%	32%
THREE	8%	3%	7%	9%	11%	9%	3%	8%	10%	11%	7%
FOUR	6%	11%	4%	6%	4%	6%	10%	5%	8%	3%	7%
FIVE	2%	1%	2%	3%	2%	1%	5%	1%	3%	2%	2%
SIX OR MORE	1%	0%	1%	1%	2%	0%	0%	1%	1%	2%	0%
PARTIES WITHOUT CHILDREN											
ONE ADULT	50%	56%	55%	37%	46%	54%	46%	53%	52%	39%	53%
TWO ADULTS	30%	28%	28%	40%	32%	26%	34%	28%	23%	36%	30%
3+ ADULTS	2%	2%	2%	1%	3%	2%	3%	2%	1%	3%	1%
PARTIES WITH CHILDREN											
ONE ADULT	5%	2%	6%	5%	5%	7%	4%	5%	5%	8%	5%
TWO ADULTS	11%	13%	7%	16%	12%	11%	12%	10%	17%	12%	10%
3+ ADULTS	1%	0%	2%	0%	3%	0%	1%	1%	1%	3%	0%
AVE. # ON TRIP, INCL. RESPONDENT	1.9	1.9	1.8	2.1	2.0	1.9	2.0	1.8	1.9	2.1	1.9
AVE. # OF CHILDREN ON TRIP INCL. NONE	.3	.3	.2	.4	.3	.3	.3	.3	.4	.3	.3

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-1
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	566	459	515
PROJECTED TRIPS (00,000)	1239	940	262	826	292	803	582	528
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47%	52%	28%	50%	43%	50%	100%	47%
VACATION TRIP	65%	65%	62%	78%	43%	100%	69%	61%
PLEASURE (ANY)	67%	69%	58%	100%	0%	80%	72%	60%
VISIT FRIENDS/ RELATIVES	41%	43%	34%	61%	0%	48%	43%	25%
OUTDOOR RECREATION	10%	11%	5%	15%	0%	12%	11%	11%
ENTERTAINMENT	16%	15%	18%	23%	0%	20%	17%	24%
BUSINESS (ANY)	24%	22%	33%	0%	100%	17%	22%	31%
CONVENTION/ MEETING	6%	6%	6%	0%	24%	5%	8%	9%
BUSINESS	12%	10%	18%	0%	50%	2%	7%	16%
BUSINESS/VACATION	7%	6%	9%	0%	26%	11%	7%	5%
PERSONAL	8%	7%	9%	0%	0%	2%	6%	7%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	1%	0%	0%	0%	0%	0%	2%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-2
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP DEMOGRAPHICS

	TOTL	INCOME		HH MEM ON TRIP		
				NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	493	360	194
PROJECTED TRIPS (00,000)	1239	954	585	519	619	399	221
	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47%	50%	47%	49%	42%	50%	54%
VACATION TRIP	65%	64%	65%	65%	59%	71%	71%
PLEASURE (ANY)	67%	64%	74%	59%	61%	69%	78%
VISIT FRIENDS/ RELATIVES	41%	37%	48%	31%	36%	37%	62%
OUTDOOR RECREATION	10%	11%	10%	12%	10%	10%	10%
ENTERTAINMENT	16%	17%	16%	16%	15%	21%	7%
BUSINESS (ANY)	24%	26%	17%	31%	29%	23%	13%
CONVENTION/ MEETING	6%	7%	5%	8%	7%	6%	2%
BUSINESS	12%	12%	8%	15%	16%	9%	4%
BUSINESS/VACATION	7%	7%	4%	8%	6%	9%	7%
PERSONAL	8%	8%	8%	8%	8%	7%	7%
OTHER	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	1%	1%	1%	1%	1%	1%

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-3
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED TRIPS (00,000)	1239	183	371	198	236	246	145	410	149	224	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47%	42%	47%	52%	47%	47%	45%	47%	58%	47%	46%
VACATION TRIP	65%	75%	64%	64%	56%	68%	74%	70%	56%	58%	62%
PLEASURE (ANY)	67%	75%	61%	67%	66%	70%	70%	63%	73%	64%	68%
VISIT FRIENDS/ RELATIVES	41%	40%	42%	43%	42%	38%	41%	41%	46%	48%	34%
OUTDOOR RECREATION	10%	18%	4%	10%	12%	13%	14%	7%	12%	5%	15%
ENTERTAINMENT	16%	18%	15%	14%	13%	19%	16%	15%	15%	11%	18%
BUSINESS (ANY)	24%	21%	29%	24%	23%	22%	24%	28%	16%	27%	23%
CONVENTION/ MEETING	6%	3%	6%	11%	4%	4%	2%	9%	2%	7%	5%
BUSINESS	12%	11%	15%	8%	12%	11%	8%	12%	9%	12%	15%
BUSINESS/VACATION	7%	6%	7%	5%	8%	7%	14%	7%	5%	8%	3%
PERSONAL	8%	5%	9%	6%	8%	8%	5%	6%	10%	7%	9%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	0%	1%	2%	2%	0%	0%	2%	1%	2%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-1
CENSUS REGION OF FINAL DESTINATION
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED TRIPS (00,000)	1239	940	262	826	292	803	582	528
	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP								
NORTHEAST	12%	13%	7%	12%	12%	13%	11%	11%
NEW ENGLAND	3%	4%	1%	4%	0%	4%	3%	2%
MID ATLANTIC	8%	9%	6%	8%	11%	9%	8%	9%
SOUTHEAST	33%	35%	27%	31%	39%	36%	33%	32%
SOUTH ATLANTIC	25%	25%	24%	23%	30%	29%	24%	22%
E.S. CENTRAL	8%	10%	3%	8%	8%	7%	10%	10%
GREAT LAKES	12%	13%	10%	13%	8%	10%	15%	12%
E.N. CENTRAL	12%	13%	10%	13%	8%	10%	15%	12%
MIDWEST	18%	20%	13%	17%	20%	16%	18%	18%
W.S. CENTRAL	12%	12%	11%	11%	12%	11%	12%	14%
W.N. CENTRAL	6%	8%	2%	6%	8%	5%	6%	4%
WEST	21%	18%	30%	21%	19%	20%	20%	23%
MOUNTAIN	10%	9%	14%	9%	11%	9%	10%	11%
PACIFIC	11%	10%	15%	11%	8%	11%	10%	12%
OUTSIDE U.S.	5%	1%	12%	4%	2%	4%	2%	5%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-2
CENSUS REGION OF FINAL DESTINATION
DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	493	360	194
PROJECTED TRIPS (00,000)	1239	954	585	519	619	399	221
	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP							
NORTHEAST	12%	12%	13%	10%	11%	13%	11%
NEW ENGLAND	3%	3%	4%	3%	3%	4%	5%
MID ATLANTIC	8%	9%	10%	7%	8%	9%	7%
SOUTHEAST	33%	32%	33%	33%	35%	31%	30%
SOUTH ATLANTIC	25%	24%	24%	25%	28%	20%	23%
E.S. CENTRAL	8%	8%	9%	9%	7%	11%	8%
GREAT LAKES	12%	12%	11%	13%	13%	9%	16%
E.N. CENTRAL	12%	12%	11%	13%	13%	9%	16%
MIDWEST	18%	18%	20%	17%	14%	22%	23%
W.S. CENTRAL	12%	12%	12%	11%	11%	10%	17%
W.N. CENTRAL	6%	7%	8%	7%	4%	11%	6%
WEST	21%	20%	19%	20%	22%	20%	18%
MOUNTAIN	10%	9%	8%	10%	8%	12%	9%
PACIFIC	11%	11%	12%	10%	13%	8%	9%
OUTSIDE U.S.	5%	4%	3%	4%	5%	4%	2%

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-3
CENSUS REGION OF FINAL DESTINATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED TRIPS (00,000)	1239	183	371	198	236	246	145	410	149	224	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP											
NORTHEAST	12%	54%	10%	1%	1%	1%	100%	0%	0%	0%	0%
NEW ENGLAND	3%	20%	1%	0%	0%	1%	29%	0%	0%	0%	0%
MID ATLANTIC	8%	34%	9%	1%	1%	1%	71%	0%	0%	0%	0%
SOUTHEAST	33%	28%	68%	31%	11%	8%	0%	100%	0%	0%	0%
SOUTH ATLANTIC	25%	24%	53%	20%	4%	6%	0%	75%	0%	0%	0%
E.S. CENTRAL	8%	4%	15%	11%	7%	1%	0%	25%	0%	0%	0%
GREAT LAKES	12%	4%	8%	18%	30%	4%	0%	0%	100%	0%	0%
E.N. CENTRAL	12%	4%	8%	18%	30%	4%	0%	0%	100%	0%	0%
MIDWEST	18%	2%	6%	42%	44%	5%	0%	0%	0%	100%	0%
W.S. CENTRAL	12%	2%	3%	35%	23%	3%	0%	0%	0%	65%	0%
W.N. CENTRAL	6%	0%	3%	6%	21%	2%	0%	0%	0%	35%	0%
WEST	21%	7%	4%	4%	13%	76%	0%	0%	0%	0%	100%
MOUNTAIN	10%	4%	2%	3%	8%	33%	0%	0%	0%	0%	47%
PACIFIC	11%	4%	2%	2%	5%	43%	0%	0%	0%	0%	53%
OUTSIDE U.S.	5%	5%	4%	4%	2%	5%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED TRIPS (00,000)	1239	940	262	826	292	803	582	528
	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE								
NORTHEAST	15%	13%	18%	17%	12%	17%	13%	15%
NEW ENGLAND	4%	4%	5%	4%	5%	5%	5%	4%
MID ATLANTIC	10%	9%	13%	12%	7%	12%	9%	11%
SOUTHEAST	30%	32%	24%	27%	36%	30%	30%	29%
SOUTH ATLANTIC	22%	23%	20%	19%	29%	22%	21%	21%
E.S. CENTRAL	8%	9%	4%	8%	7%	8%	8%	8%
GREAT LAKES	16%	16%	17%	16%	16%	16%	18%	18%
E.N. CENTRAL	16%	16%	17%	16%	16%	16%	18%	18%
MIDWEST	19%	20%	15%	19%	18%	17%	19%	18%
W.S. CENTRAL	12%	13%	7%	12%	9%	9%	11%	12%
W.N. CENTRAL	8%	7%	9%	7%	9%	7%	8%	6%
WEST	20%	18%	25%	21%	17%	21%	20%	21%
MOUNTAIN	7%	6%	10%	6%	9%	6%	8%	8%
PACIFIC	13%	12%	15%	15%	8%	15%	12%	13%
OUTSIDE U.S.	0%	0%	0%	0%	0%	0%	0%	0%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-2
CENSUS REGION OF ORIGIN

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON NO CHLD		TRIP CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	493	360	194
PROJECTED TRIPS (00,000)	1239	954	585	519	619	399	221
	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE							
NORTHEAST	15%	14%	15%	14%	16%	13%	12%
NEW ENGLAND	4%	4%	4%	4%	5%	5%	2%
MID ATLANTIC	10%	11%	11%	10%	12%	8%	11%
SOUTHEAST	30%	30%	33%	27%	33%	28%	25%
SOUTH ATLANTIC	22%	21%	24%	20%	25%	22%	15%
E.S. CENTRAL	8%	8%	9%	7%	8%	6%	9%
GREAT LAKES	16%	17%	15%	17%	12%	20%	20%
E.N. CENTRAL	16%	17%	15%	17%	12%	20%	20%
MIDWEST	19%	20%	18%	21%	18%	20%	21%
W.S. CENTRAL	12%	12%	10%	13%	12%	10%	13%
W.N. CENTRAL	8%	8%	8%	8%	6%	10%	8%
WEST	20%	19%	19%	21%	21%	17%	20%
MOUNTAIN	7%	7%	5%	8%	6%	6%	11%
PACIFIC	13%	13%	14%	12%	16%	11%	10%
OUTSIDE U.S.	0%	0%	0%	0%	0%	0%	2%

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-3
CENSUS REGION OF ORIGIN

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED TRIPS (00,000)	1239	183	371	198	236	246	145	410	149	224	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	15%	100%	0%	0%	0%	0%	69%	12%	4%	2%	5%
NEW ENGLAND	4%	30%	0%	0%	0%	0%	22%	3%	0%	1%	2%
MID ATLANTIC	10%	70%	0%	0%	0%	0%	46%	9%	4%	1%	3%
SOUTHEAST	30%	0%	100%	0%	0%	0%	25%	62%	19%	10%	5%
SOUTH ATLANTIC	22%	0%	74%	0%	0%	0%	25%	46%	8%	6%	4%
E.S. CENTRAL	8%	0%	26%	0%	0%	0%	0%	16%	12%	5%	1%
GREAT LAKES	16%	0%	0%	100%	0%	0%	1%	15%	23%	37%	3%
E.N. CENTRAL	16%	0%	0%	100%	0%	0%	1%	15%	23%	37%	3%
MIDWEST	19%	0%	0%	0%	100%	0%	2%	6%	47%	46%	12%
W.S. CENTRAL	12%	0%	0%	0%	60%	0%	2%	3%	42%	22%	6%
W.N. CENTRAL	8%	0%	0%	0%	40%	0%	0%	3%	5%	24%	6%
WEST	20%	0%	0%	0%	0%	100%	2%	5%	6%	5%	74%
MOUNTAIN	7%	0%	0%	0%	0%	34%	0%	2%	2%	3%	24%
PACIFIC	13%	0%	0%	0%	0%	66%	2%	2%	4%	2%	50%
OUTSIDE U.S.	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-1
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED TRIPS (00,000)	1239	940	262	826	292	803	582	528
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10%	4%	31%	8%	15%	9%	6%	14%
PACKAGE TOUR	4%	2%	12%	5%	3%	5%	4%	8%
CONSULTED TRAVEL AGENT	13%	4%	47%	13%	17%	14%	9%	17%
USED FOR HOTEL, TRANSP. RESERVATION	9%	3%	32%	8%	15%	9%	7%	13%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-2
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

DEMOGRAPHICS

	TOTL	INCOME		HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	493	360	194
PROJECTED TRIPS (00,000)	1239	954	585	519	619	399	221
	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10%	11%	6%	15%	11%	11%	6%
PACKAGE TOUR	4%	4%	4%	4%	5%	5%	2%
CONSULTED TRAVEL AGENT	13%	14%	10%	17%	17%	10%	8%
USED FOR HOTEL, TRANSP. RESERVATION	9%	10%	7%	13%	12%	7%	5%

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-3
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED TRIPS (00,000)	1239	183	371	198	236	246	145	410	149	224	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10%	9%	8%	13%	6%	13%	7%	12%	5%	5%	12%
PACKAGE TOUR	4%	8%	3%	4%	5%	3%	8%	2%	2%	2%	5%
CONSULTED TRAVEL AGENT	13%	17%	8%	12%	11%	22%	11%	11%	7%	7%	21%
USED FOR HOTEL, TRANSP. RESERVATION	9%	13%	6%	8%	7%	15%	11%	8%	4%	4%	15%

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED PERSON TRIPS (00,000)	2388	1910	428	1763	400	1680	1174	924
	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE								
200-299	25%	31%	0%	26%	21%	20%	32%	19%
300-399	17%	20%	5%	16%	24%	18%	22%	17%
400-499	12%	14%	2%	12%	9%	13%	12%	12%
500-599	4%	5%	1%	5%	3%	5%	6%	4%
600-999	14%	14%	13%	15%	12%	14%	14%	15%
1000-1999	14%	11%	28%	13%	15%	15%	7%	15%
2000 OR MORE	9%	3%	35%	9%	14%	11%	4%	10%
OUTSIDE U.S.	4%	2%	15%	5%	2%	5%	2%	6%
AVG. DISTANCE OF TRIP	840	587	2085	817	943	902	604	912
CUMULATIVE (U.S. ONLY)								
300 OR MORE	70%	67%	85%	69%	77%	75%	66%	74%
400 OR MORE	53%	47%	80%	53%	52%	57%	44%	57%
500 OR MORE	41%	32%	78%	41%	43%	44%	31%	45%
600 OR MORE	37%	27%	76%	36%	40%	39%	26%	41%
1000 OR MORE	23%	14%	63%	22%	28%	25%	11%	25%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-2
ROUND TRIP MILEAGE

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP*				HH MEM ON NO CHLD		TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	323	629	624	335	493	360	194
PROJECTED PERSON TRIPS (00,000)	2388	1837	1122	1006	360	787	606	423	689	890	809
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	25%	26%	27%	25%	31%	19%	29%	27%	18%	27%	30%
300-399	17%	18%	18%	17%	18%	19%	15%	20%	18%	18%	16%
400-499	12%	12%	14%	9%	13%	14%	10%	10%	9%	12%	14%
500-599	4%	5%	3%	6%	2%	6%	3%	6%	6%	4%	3%
600-999	14%	14%	12%	16%	16%	14%	13%	12%	16%	11%	15%
1000-1999	14%	12%	15%	13%	13%	15%	16%	9%	16%	12%	14%
2000 OR MORE	9%	8%	7%	9%	5%	8%	9%	11%	11%	11%	5%
OUTSIDE U.S.	4%	5%	4%	5%	2%	5%	5%	4%	6%	5%	2%
AVG. DISTANCE OF TRIP	840	798	777	839	670	848	847	852	994	850	702
CUMULATIVE (U.S. ONLY)											
300 OR MORE	70%	69%	69%	70%	67%	76%	67%	69%	76%	68%	67%
400 OR MORE	53%	51%	51%	52%	49%	57%	52%	49%	58%	50%	51%
500 OR MORE	41%	40%	37%	43%	36%	43%	42%	40%	50%	39%	37%
600 OR MORE	37%	35%	34%	37%	34%	37%	38%	33%	43%	34%	34%
1000 OR MORE	23%	21%	22%	21%	18%	23%	25%	21%	27%	23%	19%

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-3
ROUND TRIP MILEAGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED PERSON TRIPS (00,000)	2388	352	676	409	467	465	296	758	285	462	488
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	25%	22%	24%	27%	29%	24%	29%	23%	38%	27%	24%
300-399	17%	14%	23%	22%	18%	7%	22%	18%	19%	26%	7%
400-499	12%	21%	10%	14%	8%	9%	18%	15%	7%	10%	9%
500-599	4%	6%	4%	4%	5%	5%	8%	3%	6%	4%	5%
600-999	14%	12%	14%	6%	12%	21%	9%	12%	10%	14%	24%
1000-1999	14%	6%	16%	15%	15%	13%	8%	20%	14%	12%	11%
2000 OR MORE	9%	14%	4%	8%	10%	13%	6%	9%	5%	6%	19%
OUTSIDE U.S.	4%	5%	4%	4%	3%	6%	0%	0%	0%	1%	0%
AVG. DISTANCE OF TRIP	840	958	725	751	797	1035	666	827	649	709	1185
CUMULATIVE (U.S. ONLY)											
300 OR MORE	70%	72%	71%	69%	68%	70%	71%	77%	62%	72%	76%
400 OR MORE	53%	58%	49%	47%	50%	62%	49%	59%	43%	46%	69%
500 OR MORE	41%	37%	39%	33%	42%	53%	31%	44%	35%	36%	60%
600 OR MORE	37%	31%	35%	30%	38%	47%	23%	41%	29%	32%	54%
1000 OR MORE	23%	20%	20%	23%	26%	26%	14%	29%	20%	17%	31%

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-1
PRIMARY MODE OF TRANSPORTATION
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED PERSON TRIPS (00,000)	2388	1910	428	1763	400	1680	1174	924
	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION								
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	75%	94%	0%	77%	67%	76%	85%	68%
AUTO/TRUCK WITH CAMPER EQUIPMENT	2%	2%	0%	2%	0%	2%	1%	3%
SELF CONTAINED R.V.	1%	1%	0%	1%	0%	1%	0%	0%
RENTAL CAR	3%	3%	0%	2%	4%	2%	2%	5%
AIRPLANE	18%	0%	100%	16%	25%	17%	11%	22%
BUS	1%	0%	0%	1%	0%	1%	1%	1%
TRAIN	1%	0%	0%	1%	2%	1%	0%	0%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	0%	0%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-2
PRIMARY MODE OF TRANSPORTATION

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP		
									NO CHLD	CHLD	
		$20K+	LT $40K	$40K+	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	323	629	624	335	493	360	194
PROJECTED PERSON TRIPS (00,000)	2388	1837	1122	1006	360	787	606	423	689	890	809
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	75%	75%	80%	72%	86%	75%	72%	75%	61%	77%	85%
AUTO/TRUCK WITH CAMPER EQUIPMENT	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	2%
SELF CONTAINED R.V.	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	1%
RENTAL CAR	3%	3%	3%	2%	2%	5%	3%	1%	2%	4%	2%
AIRPLANE	18%	18%	13%	22%	8%	16%	21%	18%	30%	16%	9%
BUS	1%	1%	1%	0%	0%	1%	1%	2%	2%	0%	0%
TRAIN	1%	1%	0%	1%	1%	1%	1%	1%	2%	0%	1%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-3
PRIMARY MODE OF TRANSPORTATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED PERSON TRIPS (00,000)	2388	352	676	409	467	465	296	758	285	462	488
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	75%	72%	80%	72%	77%	70%	83%	79%	81%	78%	67%
AUTO/TRUCK WITH CAMPER EQUIPMENT	2%	2%	1%	1%	2%	3%	1%	1%	2%	3%	1%
SELF CONTAINED R.V.	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%
RENTAL CAR	3%	0%	4%	2%	4%	3%	4%	3%	0%	3%	3%
AIRPLANE	18%	21%	14%	22%	14%	21%	9%	15%	13%	13%	27%
BUS	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%
TRAIN	1%	3%	0%	0%	0%	2%	1%	1%	3%	1%	0%
SHIP/BOAT	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED PERSON TRIPS (00,000)	2388	1910	428	1763	400	1680	1174	924
	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME								
NONE	6%	7%	1%	5%	11%	3%	0%	0%
1	11%	12%	7%	9%	19%	8%	12%	15%
2 TO 3	41%	45%	25%	42%	42%	40%	63%	46%
4 TO 9	31%	28%	46%	33%	20%	36%	25%	32%
TEN OR MORE	10%	7%	19%	10%	9%	11%	0%	7%
AVG. NIGHTS, IF ANY	4.4	3.9	6.0	4.6	3.7	4.8	2.8	3.9
AVG. INCL. ZERO	4.0	3.6	5.6	4.3	3.3	4.6	2.8	3.9

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-2
NIGHTS AWAY FROM HOME

DEMOGRAPHICS

	TOTL	INCOME		AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	323	629	624	335	493	360	194
PROJECTED PERSON TRIPS (00,000)	2388	1837	1122	1006	360	787	606	423	689	890	809
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	6%	6%	7%	5%	6%	4%	9%	8%	6%	6%	6%
1	11%	12%	11%	12%	8%	11%	15%	10%	15%	12%	8%
2 TO 3	41%	43%	39%	45%	47%	42%	40%	44%	30%	44%	47%
4 TO 9	31%	30%	31%	30%	32%	33%	27%	29%	35%	26%	33%
TEN OR MORE	10%	8%	10%	8%	6%	10%	9%	9%	13%	11%	6%
AVG. NIGHTS, IF ANY	4.4	4.0	4.5	4.1	4.1	4.4	4.3	4.2	4.8	4.4	4.1
AVG. INCL. ZERO	4.0	3.7	4.1	3.8	3.8	4.2	3.9	3.8	4.4	4.0	3.8

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-3
NIGHTS AWAY FROM HOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED PERSON TRIPS (00,000)	2388	352	676	409	467	465	296	758	285	462	488
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	6%	3%	7%	7%	10%	4%	4%	6%	9%	9%	3%
1	11%	12%	12%	12%	12%	9%	13%	11%	16%	11%	10%
2 TO 3	41%	28%	43%	46%	40%	45%	39%	36%	42%	52%	44%
4 TO 9	31%	48%	26%	23%	33%	28%	40%	36%	27%	15%	33%
TEN OR MORE	10%	9%	10%	12%	4%	14%	4%	10%	6%	11%	9%
AVG. NIGHTS, IF ANY	4.4	4.4	4.5	4.3	4.1	4.7	3.7	4.6	3.9	4.2	4.3
AVG. INCL. ZERO	4.0	4.1	4.1	4.0	3.6	4.4	3.5	4.2	3.5	3.7	4.2

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED PERSON TRIPS (00,000)	2388	1910	428	1763	400	1680	1174	924
	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE								
FRIENDS/RELATIVES HOME	49%	51%	41%	55%	27%	53%	58%	13%
HOTEL/MOTEL	39%	37%	47%	35%	49%	37%	39%	100%
BED/BREAKFAST	0%	0%	0%	0%	0%	0%	0%	0%
RENTED CABIN/CONDO	4%	4%	8%	6%	1%	6%	2%	2%
OWNED CABIN/CONDO	3%	3%	4%	2%	10%	5%	3%	0%
CAMPER/RV	2%	2%	2%	2%	2%	2%	1%	0%
ENROUTE	0%	0%	0%	0%	0%	0%	0%	1%
OTHER	2%	1%	3%	1%	3%	2%	1%	1%
NO OVERNIGHT	6%	7%	1%	5%	11%	3%	0%	0%
AVE. # NIGHTS SPEND:								
FRIENDS, RELATIVES HOMES	4.7	4.2	7.5	4.8	4.0	5.1	2.9	4.4
HOTEL, MOTEL	3.0	2.7	4.2	3.2	2.9	3.2	2.4	3.0

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-2
TYPES OF LODGING USED

DEMOGRAPHICS

	TOTL	INCOME		AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	323	629	624	335	493	360	194
PROJECTED PERSON TRIPS (00,000)	2388	1837	1122	1006	360	787	606	423	689	890	809
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS/RELATIVES HOME	49%	47%	56%	41%	7%	6%	5%	6%	50%	40%	59%
HOTEL/MOTEL	39%	41%	35%	45%	4%	5%	6%	5%	40%	46%	30%
BED/BREAKFAST	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
RENTED CABIN/CONDO	4%	5%	4%	5%	1%	1%	0%	0%	3%	4%	6%
OWNED CABIN/CONDO	3%	4%	2%	6%	0%	0%	1%	1%	4%	5%	1%
CAMPER/RV	2%	2%	2%	2%	0%	0%	0%	0%	3%	2%	2%
ENROUTE	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%
OTHER	2%	1%	1%	2%	0%	0%	0%	0%	2%	2%	2%
NO OVERNIGHT	6%	6%	7%	5%	1%	1%	1%	1%	6%	6%	6%
AVE. # OF NIGHTS SPEND: FRIENDS, RELATIVES HOMES	4.7	4.2	5.0	4.1	4.4	4.7	4.3	5.0	4.9	4.8	4.5
AVE. # OF NIGHTS SPEND: HOTEL, MOTEL	3.0	2.9	2.9	2.6	3.0	2.9	3.5	3.0	3.2	3.2	2.5

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-3
TYPES OF LODGING USED

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED PERSON TRIPS (00,000)	2388	352	676	409	467	465	296	758	285	462	488
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS/RELATIVES HOME	49%	52%	52%	43%	49%	48%	54%	49%	55%	52%	45%
HOTEL/MOTEL	39%	35%	36%	40%	37%	45%	35%	36%	39%	36%	46%
BED/BREAKFAST	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	0%
RENTED CABIN/CONDO	4%	11%	3%	4%	3%	4%	11%	3%	1%	2%	5%
OWNED CABIN/CONDO	3%	3%	3%	5%	5%	1%	6%	4%	1%	5%	2%
CAMPER/RV	2%	1%	2%	3%	1%	3%	0%	3%	1%	1%	2%
ENROUTE	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
OTHER	2%	0%	4%	2%	1%	2%	1%	2%	3%	0%	0%
NO OVERNIGHT	6%	3%	7%	7%	10%	4%	4%	6%	9%	9%	3%
AVE. # OF NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	4.7	5.8	4.9	4.1	3.9	5.0	3.4	4.9	4.0	5.2	4.7
HOTEL, MOTEL	3.0	3.0	2.8	3.0	3.2	3.2	2.7	3.0	2.5	2.9	3.2

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-1
TRAVEL PARTY SIZE AND STRUCTURE
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED PERSON TRIPS (00,000)	2388	1910	428	1763	400	1680	1174	924
	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.								
ONE	29%	24%	49%	25%	43%	26%	25%	30%
TWO	37%	37%	37%	36%	43%	37%	37%	40%
THREE	13%	14%	8%	14%	6%	13%	14%	14%
FOUR	13%	15%	4%	15%	5%	14%	15%	10%
FIVE	5%	6%	2%	7%	2%	7%	5%	5%
SIX OR MORE	3%	4%	0%	3%	0%	3%	3%	2%
PARTIES WITHOUT CHILDREN								
ONE ADULT	29%	23%	49%	25%	43%	26%	25%	30%
TWO ADULTS	34%	34%	32%	33%	39%	34%	34%	38%
3+ ADULTS	4%	4%	2%	4%	3%	4%	3%	7%
PARTIES WITH CHILDREN								
ONE ADULT	7%	7%	7%	8%	8%	7%	7%	6%
TWO ADULTS	23%	26%	10%	26%	7%	24%	26%	19%
3+ ADULTS	4%	5%	0%	5%	0%	4%	4%	2%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-2
TRAVEL PARTY SIZE AND STRUCTURE

DEMOGRAPHICS

	TOTL	INCOME		AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	323	629	624	335	493	360	194
PROJECTED PERSON TRIPS (00,000)	2388	1837	1122	1006	360	787	606	423	689	890	809
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.											
ONE	29%	29%	30%	29%	0%	38%	29%	32%	100%	0%	0%
TWO	37%	36%	36%	35%	12%	35%	40%	62%	0%	90%	11%
THREE	13%	12%	12%	14%	26%	11%	14%	3%	0%	5%	32%
FOUR	13%	14%	11%	16%	41%	10%	10%	2%	0%	2%	36%
FIVE	5%	6%	7%	5%	13%	5%	4%	1%	0%	3%	12%
SIX OR MORE	3%	2%	4%	2%	8%	1%	2%	0%	0%	0%	9%
PARTIES WITHOUT CHILDREN											
ONE ADULT	29%	29%	30%	29%	0%	51%	42%	33%	100%	0%	0%
TWO ADULTS	34%	33%	32%	34%	0%	43%	53%	63%	0%	90%	0%
3+ ADULTS	4%	3%	4%	2%	0%	6%	5%	4%	0%	10%	0%
PARTIES WITH CHILDREN											
ONE ADULT	7%	6%	10%	4%	29%	18%	15%	32%	0%	0%	21%
TWO ADULTS	23%	26%	20%	27%	62%	70%	72%	34%	0%	0%	67%
3+ ADULTS	4%	4%	4%	4%	9%	11%	13%	34%	0%	0%	12%

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-3
TRAVEL PARTY SIZE AND STRUCTURE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED PERSON TRIPS (00,000)	2388	352	676	409	467	465	296	758	285	462	488
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.											
ONE	29%	32%	34%	20%	27%	32%	24%	32%	31%	21%	32%
TWO	37%	34%	35%	42%	37%	35%	39%	35%	29%	42%	37%
THREE	13%	6%	13%	14%	16%	15%	5%	15%	14%	17%	11%
FOUR	13%	24%	9%	14%	8%	12%	21%	12%	15%	8%	13%
FIVE	5%	4%	6%	9%	4%	4%	11%	3%	7%	6%	5%
SIX OR MORE	3%	0%	3%	2%	7%	1%	0%	4%	3%	6%	1%
PARTIES WITHOUT CHILDREN											
ONE ADULT	29%	32%	33%	20%	26%	32%	24%	31%	30%	21%	32%
TWO ADULTS	34%	33%	33%	38%	35%	30%	36%	32%	26%	36%	35%
3+ ADULTS	4%	3%	5%	2%	5%	4%	5%	4%	2%	5%	3%
PARTIES WITH CHILDREN											
ONE ADULT	7%	4%	8%	7%	5%	9%	6%	7%	6%	10%	7%
TWO ADULTS	23%	28%	14%	33%	19%	24%	26%	20%	32%	20%	23%
3+ ADULTS	4%	0%	6%	0%	10%	1%	3%	5%	4%	7%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-1
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED PERSON TRIPS (00,000)	2388	1910	428	1763	400	1680	1174	924
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	49%	54%	29%	52%	45%	51%	100%	50%
VACATION TRIP	70%	70%	68%	81%	48%	100%	73%	68%
PLEASURE (ANY)	74%	76%	65%	100%	0%	85%	78%	68%
VISIT FRIENDS/ RELATIVES	47%	50%	35%	64%	0%	52%	51%	29%
OUTDOOR/RECREATION	11%	12%	7%	15%	0%	13%	11%	13%
ENTERTAINMENT	15%	13%	23%	21%	0%	19%	16%	26%
BUSINESS (ANY)	18%	16%	25%	0%	100%	12%	15%	22%
CONVENTION/ MEETING	4%	4%	5%	0%	23%	3%	4%	7%
BUSINESS	8%	6%	13%	0%	45%	1%	5%	11%
BUSINESS/VACATION	6%	5%	8%	0%	32%	9%	6%	4%
PERSONAL	8%	8%	8%	0%	0%	2%	6%	8%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	1%	1%	0%	0%	0%	0%	2%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-2
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP DEMOGRAPHICS

	TOTL	INCOME		AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	323	629	624	335	493	360	194
PROJECTED PERSON TRIPS (00,000)	2388	1837	1122	1006	360	787	606	423	689	890	809
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	49%	53%	46%	55%	54%	55%	43%	44%	43%	49%	55%
VACATION TRIP	70%	70%	68%	72%	73%	75%	58%	63%	63%	73%	74%
PLEASURE (ANY)	74%	72%	79%	69%	87%	77%	69%	82%	64%	73%	83%
VISIT FRIENDS/ RELATIVES	47%	43%	55%	38%	62%	45%	36%	45%	37%	39%	65%
OUTDOOR RECREATION	11%	13%	10%	13%	11%	11%	12%	7%	11%	11%	11%
ENTERTAINMENT	15%	17%	14%	18%	6%	16%	13%	21%	16%	22%	8%
BUSINESS (ANY)	18%	18%	11%	23%	13%	23%	31%	18%	26%	20%	8%
CONVENTION/ MEETING	4%	5%	3%	5%	1%	8%	4%	1%	7%	4%	1%
BUSINESS	8%	7%	5%	9%	5%	7%	15%	8%	14%	8%	2%
BUSINESS/VACATION	6%	6%	3%	8%	5%	7%	8%	7%	5%	8%	5%
PERSONAL	8%	9%	8%	8%	9%	4%	11%	9%	9%	7%	8%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-3
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED PERSON TRIPS (00,000)	2388	352	676	409	467	465	296	758	285	462	488
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	49%	43%	48%	54%	48%	51%	46%	47%	63%	52%	50%
VACATION TRIP	70%	81%	69%	69%	63%	74%	78%	75%	59%	64%	70%
PLEASURE (ANY)	74%	82%	67%	75%	74%	76%	79%	72%	76%	73%	74%
VISIT FRIENDS/ RELATIVES	47%	44%	49%	50%	50%	42%	49%	49%	52%	55%	38%
OUTDOOR RECREATION	11%	20%	4%	11%	10%	15%	16%	8%	10%	6%	17%
ENTERTAINMENT	15%	18%	14%	15%	14%	18%	14%	15%	13%	12%	19%
BUSINESS (ANY)	18%	14%	23%	16%	16%	16%	17%	20%	12%	18%	17%
CONVENTION/ MEETING	4%	3%	4%	7%	2%	4%	2%	6%	1%	4%	4%
BUSINESS	8%	6%	11%	5%	7%	7%	5%	8%	5%	8%	11%
BUSINESS/VACATION	6%	5%	8%	5%	7%	5%	11%	7%	6%	7%	2%
PERSONAL	8%	4%	9%	8%	7%	8%	4%	7%	12%	7%	9%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	0%	1%	1%	2%	1%	0%	2%	1%	1%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-1
CENSUS REGION OF FINAL DESTINATION
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED PERSON TRIPS (00,000)	2388	1910	428	1763	400	1680	1174	924
	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP								
NORTHEAST	12%	14%	6%	13%	12%	14%	12%	11%
NEW ENGLAND	4%	4%	1%	5%	0%	5%	2%	2%
MID ATLANTIC	9%	9%	5%	9%	12%	9%	9%	9%
SOUTHEAST	32%	33%	26%	31%	37%	34%	30%	29%
SOUTH ATLANTIC	23%	23%	23%	22%	29%	26%	22%	21%
E.S. CENTRAL	9%	10%	3%	9%	8%	8%	8%	8%
GREAT LAKES	12%	13%	8%	12%	8%	10%	15%	12%
E.N. CENTRAL	12%	13%	8%	12%	8%	10%	15%	12%
MIDWEST	19%	21%	14%	19%	20%	18%	21%	18%
W.S. CENTRAL	12%	12%	12%	12%	10%	11%	14%	13%
W.N. CENTRAL	7%	9%	2%	7%	10%	6%	7%	5%
WEST	20%	18%	30%	20%	20%	20%	21%	24%
MOUNTAIN	10%	9%	15%	9%	13%	9%	10%	12%
PACIFIC	11%	9%	15%	11%	7%	11%	10%	12%
OUTSIDE U.S.	4%	1%	13%	4%	2%	4%	2%	5%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-2
CENSUS REGION OF FINAL DESTINATION
DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON NO CHLD		TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	323	629	624	335	493	360	194
PROJECTED PERSON TRIPS (00,000)	2388	1837	1122	1006	360	787	606	423	689	890	809
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP											
NORTHEAST	12%	13%	14%	11%	13%	13%	11%	14%	10%	14%	13%
NEW ENGLAND	4%	4%	4%	3%	5%	4%	3%	3%	3%	4%	5%
MID ATLANTIC	9%	9%	9%	7%	7%	9%	8%	11%	8%	10%	8%
SOUTHEAST	32%	30%	33%	31%	31%	35%	35%	30%	35%	31%	30%
SOUTH ATLANTIC	23%	22%	22%	24%	21%	24%	24%	22%	28%	21%	21%
E.S. CENTRAL	9%	7%	11%	7%	9%	9%	10%	7%	7%	10%	9%
GREAT LAKES	12%	12%	11%	12%	16%	10%	13%	14%	12%	9%	15%
E.N. CENTRAL	12%	12%	11%	12%	16%	10%	13%	13%	12%	9%	15%
MIDWEST	19%	20%	21%	19%	20%	22%	20%	18%	14%	22%	21%
W.S. CENTRAL	12%	12%	13%	11%	15%	13%	13%	8%	10%	10%	15%
W.N. CENTRAL	7%	8%	9%	8%	5%	9%	6%	9%	4%	11%	6%
WEST	20%	20%	18%	22%	21%	19%	21%	24%	22%	21%	18%
MOUNTAIN	10%	10%	7%	11%	11%	8%	11%	13%	9%	12%	9%
PACIFIC	11%	11%	10%	11%	9%	11%	9%	10%	14%	9%	10%
OUTSIDE U.S.	4%	4%	3%	4%	2%	4%	3%	3%	5%	4%	2%

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-3
CENSUS REGION OF FINAL DESTINATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED PERSON TRIPS (00,000)	2388	352	676	409	467	465	296	758	285	462	488
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP											
NORTHEAST	12%	57%	11%	1%	1%	1%	100%	0%	0%	0%	0%
NEW ENGLAND	4%	23%	1%	0%	0%	0%	31%	0%	0%	0%	0%
MID ATLANTIC	9%	34%	11%	1%	1%	1%	69%	0%	0%	0%	0%
SOUTHEAST	32%	27%	66%	29%	14%	5%	0%	100%	0%	0%	0%
SOUTH ATLANTIC	23%	25%	51%	19%	4%	4%	0%	73%	0%	0%	0%
E.S. CENTRAL	9%	2%	15%	10%	10%	2%	0%	27%	0%	0%	0%
GREAT LAKES	12%	3%	6%	22%	27%	4%	0%	0%	100%	0%	0%
E.N. CENTRAL	12%	3%	6%	22%	27%	4%	0%	0%	100%	0%	0%
MIDWEST	19%	2%	9%	38%	45%	6%	0%	0%	0%	100%	0%
W.S. CENTRAL	12%	1%	3%	33%	22%	4%	0%	0%	0%	61%	0%
W.N. CENTRAL	7%	1%	5%	5%	23%	3%	0%	0%	0%	39%	0%
WEST	20%	6%	4%	5%	11%	78%	0%	0%	0%	0%	100%
MOUNTAIN	10%	3%	2%	3%	6%	36%	0%	0%	0%	0%	49%
PACIFIC	11%	3%	1%	2%	5%	41%	0%	0%	0%	0%	51%
OUTSIDE U.S.	4%	5%	3%	3%	1%	5%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED PERSON TRIPS (00,000)	2388	1910	428	1763	400	1680	1174	924
	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE								
NORTHEAST	15%	14%	17%	16%	11%	17%	13%	13%
NEW ENGLAND	4%	3%	5%	3%	5%	4%	4%	3%
MID ATLANTIC	11%	11%	12%	13%	6%	13%	9%	11%
SOUTHEAST	28%	30%	22%	26%	37%	28%	28%	27%
SOUTH ATLANTIC	20%	21%	19%	18%	28%	20%	19%	20%
E.S. CENTRAL	8%	9%	4%	8%	9%	8%	8%	7%
GREAT LAKES	17%	16%	21%	17%	16%	17%	19%	18%
E.N. CENTRAL	17%	16%	21%	17%	16%	17%	19%	18%
MIDWEST	20%	21%	16%	20%	19%	17%	19%	19%
W.S. CENTRAL	11%	12%	6%	12%	7%	10%	12%	13%
W.N. CENTRAL	8%	8%	9%	8%	11%	8%	7%	6%
WEST	19%	19%	23%	20%	17%	20%	20%	23%
MOUNTAIN	7%	7%	8%	7%	10%	7%	8%	10%
PACIFIC	12%	11%	15%	13%	8%	14%	12%	13%
OUTSIDE U.S.	1%	1%	1%	1%	0%	1%	1%	0%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-2
CENSUS REGION OF ORIGIN

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	323	629	624	335	493	360	194
PROJECTED PERSON TRIPS (00,000)	2388	1837	1122	1006	360	787	606	423	689	890	809
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	15%	15%	15%	14%	15%	15%	13%	16%	16%	14%	[illegible]
NEW ENGLAND	4%	3%	3%	4%	1%	4%	4%	5%	4%	5%	[illegible]
MID ATLANTIC	11%	12%	12%	10%	13%	10%	9%	11%	12%	9%	[illegible]
SOUTHEAST	28%	28%	30%	27%	23%	31%	28%	30%	33%	29%	24%
SOUTH ATLANTIC	20%	19%	22%	18%	15%	23%	19%	23%	25%	23%	15%
E.S. CENTRAL	8%	8%	8%	8%	7%	8%	9%	7%	8%	6%	9%
GREAT LAKES	17%	18%	16%	18%	22%	18%	17%	14%	12%	18%	20%
E.N. CENTRAL	17%	18%	16%	18%	21%	18%	17%	14%	12%	18%	20%
MIDWEST	20%	20%	20%	21%	20%	16%	24%	22%	18%	21%	20%
W.S. CENTRAL	11%	12%	10%	12%	11%	10%	14%	12%	11%	11%	11%
W.N. CENTRAL	8%	8%	10%	9%	8%	6%	10%	10%	6%	10%	8%
WEST	19%	19%	18%	21%	21%	20%	18%	18%	22%	18%	20%
MOUNTAIN	7%	7%	6%	9%	13%	6%	8%	7%	5%	6%	10%
PACIFIC	12%	12%	12%	12%	8%	14%	10%	11%	16%	12%	9%
OUTSIDE U.S.	1%	0%	0%	0%	2%	0%	1%	0%	0%	0%	2%

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-3
CENSUS REGION OF ORIGIN

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED PERSON TRIPS (00,000)	2388	352	676	409	467	465	296	758	285	462	488
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	15%	100%	0%	0%	0%	0%	68%	12%	3%	2%	4%
NEW ENGLAND	4%	26%	0%	0%	0%	0%	20%	2%	0%	1%	2%
MID ATLANTIC	11%	74%	0%	0%	0%	0%	48%	10%	3%	1%	3%
SOUTHEAST	28%	0%	100%	0%	0%	0%	25%	59%	15%	12%	5%
SOUTH ATLANTIC	20%	0%	72%	0%	0%	0%	25%	42%	5%	7%	4%
E.S. CENTRAL	8%	0%	28%	0%	0%	0%	0%	17%	9%	6%	1%
GREAT LAKES	17%	0%	0%	100%	0%	0%	1%	16%	32%	34%	4%
E.N. CENTRAL	17%	0%	0%	100%	0%	0%	1%	16%	32%	34%	4%
MIDWEST	20%	0%	0%	0%	100%	0%	2%	9%	44%	46%	11%
W.S. CENTRAL	11%	0%	0%	0%	57%	0%	2%	3%	38%	22%	6%
W.N. CENTRAL	8%	0%	0%	0%	43%	0%	0%	6%	6%	24%	5%
WEST	19%	0%	0%	0%	0%	100%	2%	3%	6%	6%	74%
MOUNTAIN	7%	0%	0%	0%	0%	37%	0%	1%	2%	4%	28%
PACIFIC	12%	0%	0%	0%	0%	63%	2%	2%	4%	3%	47%
OUTSIDE U.S.	1%	0%	0%	0%	0%	0%	2%	1%	0%	0%	1%

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-1
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
PROJECTED PERSON TRIPS (00,000)	2388	1910	428	1763	400	1680	1174	924
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9%	4%	34%	8%	15%	9%	5%	14%
PACKAGE TOUR	4%	2%	13%	4%	4%	5%	3%	8%
CONSULTED TRAVEL AGENT	12%	4%	46%	11%	14%	13%	8%	16%
USED FOR HOTEL, TRANSP. RESERVATION	8%	2%	32%	7%	13%	9%	5%	12%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-2
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	323	629	624	335	493	360	194
PROJECTED PERSON TRIPS (00,000)	2388	1837	1122	1006	360	787	606	423	689	890	809
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9%	10%	6%	13%	5%	10%	12%	7%	11%	12%	5%
PACKAGE TOUR	4%	4%	4%	5%	2%	5%	4%	5%	5%	5%	2%
CONSULTED TRAVEL AGENT	12%	12%	9%	15%	7%	13%	13%	9%	18%	10%	8%
USED FOR HOTEL, TRANSP. RESERVATION	8%	9%	6%	11%	4%	10%	9%	5%	13%	7%	5%

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-3
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
PROJECTED PERSON TRIPS (00,000)	2388	352	676	409	467	465	296	758	285	462	488
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	9%	8%	8%	13%	7%	11%	6%	11%	3%	4%	12%
PACKAGE TOUR	4%	6%	3%	3%	6%	3%	7%	2%	1%	2%	5%
CONSULTED TRAVEL AGENT	12%	13%	8%	12%	10%	18%	9%	9%	6%	6%	20%
USED FOR HOTEL, TRANSP. RESERVATION	8%	10%	6%	8%	7%	11%	9%	7%	3%	4%	13%

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-1
MARITAL STATUS, SEX, AGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
WEIGHTED TOTAL	1239	940	262	826	292	803	582	528
	100%	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS								
MARRIED	54%	57%	49%	52%	56%	50%	52%	55%
SINGLE, NEVER MARRIED	31%	29%	33%	33%	29%	36%	34%	32%
SEPARATED	1%	1%	1%	1%	0%	1%	1%	1%
DIVORCED	9%	8%	10%	8%	11%	7%	9%	7%
WIDOWED	5%	5%	5%	6%	3%	6%	3%	4%
NO ANSWER	1%	1%	2%	1%	1%	0%	1%	2%
SEX								
MALE	55%	55%	57%	52%	64%	50%	51%	61%
FEMALE	45%	45%	43%	48%	36%	50%	49%	39%
AGE								
18-24	17%	19%	12%	21%	10%	21%	19%	17%
25-34	27%	26%	31%	26%	32%	28%	30%	25%
35-44	20%	20%	20%	17%	28%	18%	20%	25%
45-54	13%	12%	15%	11%	13%	10%	10%	12%
55-64	11%	11%	9%	11%	8%	9%	12%	10%
65-74	8%	7%	8%	9%	3%	8%	5%	8%
75+	3%	3%	3%	3%	3%	3%	2%	2%
NO ANSWER	2%	2%	3%	1%	4%	2%	2%	2%
AVERAGE	41	41	42	41	40	40	39	41

* Includes volume and characteristics of travelers combining business and vacation.

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-2
MARITAL STATUS, SEX, AGE

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHILD		CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	195	436	402
WEIGHTED TOTAL	1239	954	585	519	220	574	428
	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS							
MARRIED	54%	58%	42%	69%	3%	57%	76%
SINGLE, NEVER MARRIED	31%	31%	40%	24%	47%	36%	15%
SEPARATED	1%	0%	1%	0%	2%	0%	1%
DIVORCED	9%	8%	10%	6%	25%	4%	6%
WIDOWED	5%	2%	7%	1%	20%	2%	1%
NO ANSWER	1%	0%	1%	0%	3%	0%	0%
SEX							
MALE	55%	56%	51%	60%	56%	54%	55%
FEMALE	45%	44%	49%	40%	44%	46%	45%
AGE							
18-24	17%	16%	21%	15%	7%	24%	15%
25-34	27%	31%	31%	26%	31%	21%	33%
35-44	20%	23%	16%	27%	17%	9%	35%
45-54	13%	13%	8%	18%	6%	15%	13%
55-64	11%	10%	11%	8%	15%	16%	2%
65-74	8%	4%	8%	4%	15%	10%	1%
75+	3%	2%	3%	1%	6%	3%	1%
NO ANSWER	2%	1%	0%	0%	2%	1%	1%
AVERAGE	41	39	40	40	47	43	36

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-3
MARITAL STATUS, SEX, AGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
WEIGHTED TOTAL	1239	183	371	198	236	246	145	410	149	224	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS											
MARRIED	54%	50%	52%	55%	63%	49%	58%	49%	54%	58%	54%
SINGLE, NEVER MARRIED	31%	34%	34%	31%	16%	36%	29%	35%	24%	26%	32%
SEPARATED	1%	2%	0%	2%	0%	0%	0%	1%	1%	0%	0%
DIVORCED	9%	8%	6%	5%	16%	10%	8%	7%	13%	9%	9%
WIDOWED	5%	6%	6%	5%	5%	4%	4%	6%	8%	5%	4%
NO ANSWER	1%	0%	2%	2%	0%	1%	1%	1%	0%	1%	1%
SEX											
MALE	55%	49%	47%	62%	62%	58%	42%	54%	54%	58%	60%
FEMALE	45%	51%	53%	38%	38%	42%	58%	46%	46%	42%	40%
AGE											
18-24	17%	14%	20%	22%	9%	20%	12%	22%	11%	17%	17%
25-34	27%	32%	29%	21%	23%	29%	33%	26%	23%	27%	26%
35-44	20%	16%	19%	20%	24%	20%	19%	20%	20%	21%	20%
45-54	13%	11%	10%	13%	19%	11%	9%	13%	16%	12%	13%
55-64	11%	15%	9%	11%	13%	9%	13%	9%	14%	13%	9%
65-74	8%	7%	7%	6%	11%	8%	8%	6%	10%	7%	10%
75+	3%	2%	4%	3%	1%	3%	1%	3%	5%	2%	2%
NO ANSWER	2%	3%	2%	3%	1%	2%	4%	1%	2%	1%	3%
AVERAGE	41	41	40	40	44	40	41	40	45	41	42

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-1
EDUCATION, OCCUPATION

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
WEIGHTED TOTAL	1239	940	262	826	292	803	582	528
	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION								
LESS THAN HIGH SCHOOL	8%	9%	4%	9%	7%	7%	4%	5%
HIGH SCHOOL COMPLETE	29%	31%	25%	31%	24%	29%	30%	31%
COLLEGE INCOMPLETE	26%	27%	23%	29%	16%	27%	29%	29%
COLLEGE COMPLETE	25%	24%	26%	20%	36%	25%	26%	22%
GRADUATE	11%	8%	20%	10%	16%	11%	10%	11%
NO ANSWER	1%	1%	2%	1%	0%	1%	1%	1%
OCCUPATION								
PROFESSIONAL, MANAGERIAL	26%	24%	31%	20%	43%	25%	28%	26%
LOW LEVEL, TECHNICAL	11%	10%	16%	11%	9%	10%	13%	12%
CLERICAL, SALE	15%	15%	14%	15%	16%	14%	14%	19%
BLUE COLLAR	15%	17%	11%	17%	12%	15%	16%	16%
HOUSEHOLD, SERVICE	5%	6%	4%	4%	9%	6%	6%	4%
RETIRED	14%	14%	13%	16%	6%	13%	10%	12%
UNEMPLOYED	6%	6%	4%	8%	0%	7%	3%	4%
OTHER	1%	1%	2%	1%	2%	1%	1%	1%
NO ANSWER	7%	7%	5%	7%	4%	7%	8%	5%

* Includes volume and characteristics of travelers combining business and vacation.

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-2
EDUCATION, OCCUPATION

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHILD		CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	195	436	402
WEIGHTED TOTAL	1239	954	585	519	220	574	428
	100%	100%	100%	100%	100%	100%	100%
EDUCATION							
LESS THAN HIGH SCHOOL	8%	6%	11%	3%	9%	7%	9%
HIGH SCHOOL COMPLETE	29%	30%	31%	30%	24%	31%	29%
COLLEGE INCOMPLETE	26%	26%	32%	20%	24%	28%	26%
COLLEGE COMPLETE	25%	26%	19%	30%	26%	27%	21%
GRADUATE	11%	12%	7%	17%	17%	7%	14%
NO ANSWER	1%	0%	0%	0%	0%	1%	0%
OCCUPATION							
PROFESSIONAL, MANAGERIAL	26%	28%	18%	36%	35%	23%	24%
LOW LEVEL, TECHNICAL	11%	12%	10%	12%	8%	8%	16%
CLERICAL, SALE	15%	16%	14%	17%	8%	15%	20%
BLUE COLLAR	15%	18%	18%	15%	10%	15%	20%
HOUSEHOLD, SERVICE	5%	6%	7%	3%	6%	7%	3%
RETIRED	14%	9%	16%	6%	26%	19%	2%
UNEMPLOYED	6%	4%	8%	3%	2%	6%	7%
OTHER	1%	1%	1%	1%	2%	1%	2%
NO ANSWER	7%	6%	7%	6%	3%	7%	7%

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-3
EDUCATION, OCCUPATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
WEIGHTED TOTAL	1239	183	371	198	236	246	145	410	149	224	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION											
LESS THAN HIGH SCHOOL	8%	7%	14%	6%	5%	3%	7%	12%	1%	10%	5%
HIGH SCHOOL COMPLETE	29%	31%	22%	42%	34%	23%	26%	27%	37%	36%	24%
COLLEGE INCOMPLETE	26%	21%	23%	30%	29%	29%	30%	20%	27%	29%	32%
COLLEGE COMPLETE	25%	26%	30%	14%	21%	29%	25%	28%	25%	16%	26%
GRADUATE	11%	14%	11%	7%	9%	14%	11%	11%	9%	8%	12%
NO ANSWER	1%	0%	1%	2%	1%	1%	0%	1%	1%	1%	1%
OCCUPATION											
PROFESSIONAL, MANAGERIAL	26%	29%	26%	25%	25%	23%	30%	27%	23%	25%	21%
LOW LEVEL, TECHNICAL	11%	13%	10%	11%	9%	12%	11%	9%	8%	15%	12%
CLERICAL, SALE	15%	14%	15%	12%	13%	20%	11%	14%	23%	12%	15%
BLUE COLLAR	15%	13%	14%	19%	18%	13%	16%	16%	16%	14%	16%
HOUSEHOLD, SERVICE	5%	4%	8%	3%	6%	3%	3%	7%	3%	7%	4%
RETIRED	14%	11%	15%	15%	16%	15%	12%	13%	20%	11%	19%
UNEMPLOYED	6%	10%	4%	4%	5%	6%	10%	6%	3%	5%	5%
OTHER	1%	1%	1%	3%	1%	1%	1%	1%	1%	2%	1%
NO ANSWER	7%	5%	7%	7%	7%	7%	6%	6%	3%	10%	7%

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-1
FAMILY INCOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
WEIGHTED TOTAL	1239	940	262	826	292	803	582	528
	100%	100%	100%	100%	100%	100%	100%	100%
INCOME								
< 15,000	7%	7%	5%	8%	3%	8%	4%	3%
15,000- 19,999	5%	6%	2%	7%	3%	5%	6%	7%
20,000- 29,999	18%	19%	15%	18%	13%	17%	16%	16%
30,000- 39,999	17%	19%	11%	19%	15%	17%	22%	17%
40,000- 49,999	12%	12%	12%	14%	7%	11%	13%	13%
50,000- 74,999	18%	18%	19%	13%	28%	17%	21%	21%
75,000- 99,999	7%	5%	13%	5%	13%	7%	6%	9%
>100,000	5%	4%	10%	5%	5%	6%	5%	6%
NO ANSWER	11%	10%	13%	11%	13%	11%	8%	8%
$20,000 OR MORE	77%	77%	79%	74%	82%	76%	81%	82%
$30,000 OR MORE	59%	58%	64%	56%	69%	59%	66%	66%
$40,000 OR MORE	42%	39%	53%	37%	53%	42%	44%	49%
$50,000 OR MORE	30%	27%	42%	23%	47%	31%	31%	36%
$75,000 OR MORE	12%	9%	22%	10%	19%	13%	10%	15%

* Includes volume and characteristics of travelers combining business and vacation.

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-2
FAMILY INCOME

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHILD		CHLD
		$20K+	IT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	195	436	402
WEIGHTED TOTAL	1239	954	585	519	220	574	428
	100%	100%	100%	100%	100%	100%	100%
INCOME							
< 15,000	7%	0%	14%	0%	12%	5%	6%
15,000- 19,999	5%	0%	11%	0%	8%	4%	6%
20,000- 29,999	18%	23%	37%	0%	23%	19%	14%
30,000- 39,999	17%	23%	37%	0%	17%	17%	19%
40,000- 49,999	12%	15%	0%	28%	10%	12%	13%
50,000- 74,999	18%	23%	0%	43%	12%	21%	18%
75,000- 99,999	7%	9%	0%	16%	2%	6%	10%
>100,000	5%	7%	0%	12%	2%	5%	7%
NO ANSWER	11%	0%	0%	0%	14%	10%	8%
$20,000 OR MORE	77%	100%	74%	100%	66%	80%	80%
$30,000 OR MORE	59%	77%	37%	100%	43%	61%	66%
$40,000 OR MORE	42%	54%	0%	100%	26%	44%	48%
$50,000 OR MORE	30%	39%	0%	72%	16%	32%	35%
$75,000 OR MORE	12%	15%	0%	28%	4%	11%	17%

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-3
FAMILY INCOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
WEIGHTED TOTAL	1239	183	371	198	236	246	145	410	149	224	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
INCOME											
< 15,000	7%	8%	8%	3%	6%	8%	6%	8%	4%	6%	8%
15,000- 19,999	5%	4%	6%	6%	5%	6%	4%	6%	7%	7%	3%
20,000- 29,999	18%	12%	19%	19%	21%	16%	18%	14%	16%	24%	17%
30,000- 39,999	17%	24%	19%	17%	13%	15%	26%	19%	16%	15%	16%
40,000- 49,999	12%	9%	10%	14%	15%	12%	13%	9%	22%	11%	12%
50,000- 74,999	18%	17%	16%	17%	24%	18%	13%	20%	19%	22%	14%
75,000- 99,999	7%	7%	8%	9%	3%	6%	5%	9%	2%	5%	6%
>100,000	5%	6%	4%	6%	4%	8%	5%	4%	4%	3%	9%
NO ANSWER	11%	12%	10%	10%	9%	12%	10%	10%	12%	8%	15%
$20,000 OR MORE	77%	76%	76%	81%	80%	74%	80%	75%	78%	78%	75%
$30,000 OR MORE	59%	63%	57%	62%	59%	58%	63%	61%	62%	55%	58%
$40,000 OR MORE	42%	39%	38%	46%	46%	44%	37%	42%	46%	40%	42%
$50,000 OR MORE	30%	30%	28%	32%	31%	31%	24%	33%	25%	30%	29%
$75,000 OR MORE	12%	13%	12%	15%	7%	14%	11%	13%	6%	8%	16%

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-1
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1047	719	294	712	242	668	459	515
WEIGHTED TOTAL	1239	940	262	826	292	803	582	528
	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	18%	15%	26%	18%	18%	19%	17%	15%
TWO OR MORE ADULTS, NO CHILDREN	46%	47%	45%	47%	43%	48%	50%	46%
SINGLE ADULT WITH CHILD(REN)	3%	3%	4%	3%	5%	3%	4%	4%
TWO OR MORE ADULTS WITH CHILD(REN)	32%	35%	25%	32%	33%	30%	29%	35%
HOUSEHOLD SIZE								
ONE	18%	15%	26%	18%	18%	19%	17%	15%
TWO	33%	34%	33%	35%	28%	32%	35%	34%
THREE	16%	15%	20%	17%	14%	17%	14%	17%
FOUR	19%	21%	10%	16%	28%	19%	22%	20%
FIVE OR MORE	13%	14%	11%	13%	12%	12%	11%	13%
NO ANSWER	1%	1%	0%	1%	0%	0%	0%	1%
NUMBER OF WAGE EARNERS								
NONE	10%	10%	9%	11%	6%	10%	10%	8%
ONE	40%	40%	42%	42%	36%	40%	41%	40%
TWO	33%	34%	31%	32%	37%	32%	34%	36%
THREE OR MORE	16%	15%	18%	14%	21%	18%	15%	14%
NO ANSWER	1%	1%	1%	1%	0%	1%	0%	1%

* Includes volume and characteristics of travelers combining business and vacation.

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-2
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHILD		CHLD
		$20K+	LT $40K	$40K+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1047	824	455	481	195	436	402
WEIGHTED TOTAL	1239	954	585	519	220	574	428
	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	18%	15%	23%	11%	100%	0%	0%
TWO OR MORE ADULTS, NO CHILDREN	46%	48%	45%	49%	0%	100%	0%
SINGLE ADULT WITH CHILD(REN)	3%	3%	6%	0%	0%	0%	10%
TWO OR MORE ADULTS WITH CHILD(REN)	32%	34%	27%	40%	0%	0%	90%
HOUSEHOLD SIZE							
ONE	18%	15%	23%	11%	100%	0%	0%
TWO	33%	34%	34%	32%	0%	67%	6%
THREE	16%	16%	15%	17%	0%	15%	28%
FOUR	19%	21%	16%	25%	0%	15%	34%
FIVE OR MORE	13%	14%	13%	15%	0%	3%	32%
NO ANSWER	1%	0%	0%	0%	0%	0%	0%
NUMBER OF WAGE EARNERS							
NONE	10%	6%	12%	4%	24%	10%	2%
ONE	40%	41%	47%	35%	67%	26%	45%
TWO	33%	38%	27%	43%	2%	40%	42%
THREE OR MORE	16%	15%	14%	18%	7%	24%	10%
NO ANSWER	1%	0%	0%	0%	0%	0%	0%

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-3
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1047	184	272	171	199	217	121	316	122	192	230
WEIGHTED TOTAL	1239	183	371	198	236	246	145	410	149	224	255
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	18%	26%	17%	10%	17%	20%	17%	19%	21%	12%	18%
TWO OR MORE ADULTS, NO CHILDREN	46%	42%	50%	46%	45%	46%	52%	47%	43%	42%	49%
SINGLE ADULT WITH CHILD(REN)	3%	1%	3%	5%	4%	4%	1%	3%	5%	7%	1%
TWO OR MORE ADULTS WITH CHILD(REN)	32%	30%	30%	39%	34%	30%	30%	31%	31%	39%	31%
HOUSEHOLD SIZE											
ONE	18%	26%	17%	10%	17%	20%	17%	19%	21%	12%	18%
TWO	33%	32%	31%	31%	40%	34%	41%	26%	35%	35%	40%
THREE	16%	16%	18%	18%	13%	16%	14%	18%	19%	15%	11%
FOUR	19%	13%	24%	23%	16%	14%	13%	25%	18%	19%	14%
FIVE OR MORE	13%	12%	10%	16%	14%	14%	15%	11%	7%	18%	15%
NO ANSWER	1%	0%	1%	1%	0%	1%	0%	1%	0%	1%	1%
NUMBER OF WAGE EARNERS											
NONE	10%	8%	8%	8%	13%	12%	8%	10%	14%	8%	10%
ONE	40%	44%	37%	35%	42%	46%	38%	37%	40%	42%	44%
TWO	33%	33%	36%	33%	35%	29%	39%	31%	34%	36%	31%
THREE OR MORE	16%	15%	19%	23%	10%	13%	15%	21%	12%	13%	14%
NO ANSWER	1%	0%	1%	1%	0%	1%	0%	1%	0%	1%	1%

** All tabulations for demographic characteristics are based on respondents.

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influences, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not "A" Counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane".

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit", that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives; (2) hotels, motels, motor hotels and tourist courts; (3) rented cabins, condominiums and vacation homes; (4) owned cabins, condominiums and vacation homes; (5) campers, trailers, recreational vehicles, and tents; (6) enroute, for example, nights spent in a common carrier; (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment; (2) auto or truck with camper trailer or camping equipment; (3) self-contained recreational vehicle (live-in trailer); (4) airplane; (5) bus; (6) train; (7) ship or boat; (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away From Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives; (2) convention, seminar, meeting; (3) business; (4) outdoor recreation (hunting, fishing, boating, camping); (5) entertainment (sightseeing, theater, sports); (6) personal, family (medical, funeral, wedding); (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship; (2) commuting to a place of work; (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is a weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN _____

LOCATION NUMBER _____ PHONE # _____

Hello, my name is _____ and I'm calling for the U.S. Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking . . .

1. Approximately, how many trips have you taken away from home of at least 75 miles, one way, in the past 12 months? Please do not include trips taken in regular commuting to and from work or school, or trips taken as a flight attendant or operator.

   _____ Number, if any

   IF RESPONDENT UNABLE TO GIVE SPECIFIC NUMBER, PROBE:
   In the past 12 months, would you say that you have taken ...

   1 1 or 2 trips
   2 3 to 5 trips
   3 6 to 9 trips
   4 10 to 20 trips
   5 More than 20 trips

   IF NONE, SKIP TO D1.

2. How many trips of at least 75 miles, one way, did you take away from home between the first and the ____ of [CURRENT SURVEY MONTH]? Please include trips that may have started in the previous month but ended after the first of [CURRENT SURVEY MONTH].

   IF NO TRIPS TAKE IN Q.2, ASK:

3. How many trips of **less than 75 miles**, one way, did you take between the first and the ___ of [CURRENT SURVEY MONTH] where you stayed away from home one or more nights in paid accommodations?

   IF NO TRIPS TAKEN IN Q. 2 OR Q.3, SKIP TO D1.

FILL OUT Q.4-18 FOR EVERY TRIP TAKEN (Q.2 and Q.3) ABOVE.
TRIP # _____ ( ) IDENTICAL TO TRIP # 1

4. Thinking of your first trip in [CURRENT SURVEY MONTH], approximately, when did this trip end -- the day of the week and the month?

Day of the Week _____ Month _____

IF TRIP ENDED IN MONTH OTHER THAN CURRENT SURVEY MONTH, SKIP TO D1.

5. Thinking only of this first trip in [CURRENT SURVEY MONTH], how many people who live in your household, if any, went with you on this trip?

_____ Household Members

IF ANY OTHER HOUSEHOLD MEMBERS WENT ON THE TRIP, ASK:
5a. Please give me the age and sex of each person who lives in your household and went with you on that trip:

Person #1	_____ Years	1	Male	2	Female
Person #2	_____ Years	1	Male	2	Female
Person #3	_____ Years	1	Male	2	Female
Person #4	_____ Years	1	Male	2	Female
Person #5	_____ Years	1	Male	2	Female

*6. How many people, if any, went with you on that trip that DO NOT LIVE IN YOUR HOUSEHOLD? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 None

IF ANY OTHER PEOPLE WENT ON THE TRIP, ASK:
[Q.6a. Test for two months to check incidence]
*6a. How many of those people, NOT LIVING IN YOUR HOUSEHOLD, were children, under 18? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 None

*7. What day of the week did your trip begin?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7

8. Thinking of the entire trip, what was the total number of nights that you spent away from home?

IF NO NIGHTS, SKIP TO Q.13

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:
9. Did you stay over a . . . [READ].

1 Friday night? 1 Yes 2 No
2 Saturday night? 1 Yes 2 No

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:
10. Please tell me the names of each state or country in which you stayed overnight on that trip. [LIST IN LEFT COLUMN BELOW, ACCEPT UP TO 4 DESTINATIONS]

Q.10 Name of State/Country	Q.11 Lodging Type	Q.12 # of Nights

11. In what types of lodging did you stay when you were in [EACH STATE/COUNTRY? DO NOT READ LIST UNLESS RESPONDENT HESITATES. ENTER LODGING CODE FROM LIST BELOW]

Lodging Codes:
1 Friend's, relative's home
2 Hotel, motel
3 Bed & Breakfast
4 Rented cabin, condominium, or vacation home
5 Owned cabin, condominium, or vacation home
6 Camper, trailer, recreational vehicle, tent
7 Enroute--did not stay anyplace overnight
8 Other (specify) _____

12. What was the total number of nights that you spent in [EACH STATE/COUNTRY. IF MORE THAN ONE TYPE OF LODGING IS GIVEN PER STATE/COUNTRY, THEN RECORD NUMBER OF NIGHTS PER LODGING TYPE. TOTAL SHOULD EQUAL NUMBER OF NIGHTS IN Q.8]

13. Thinking only of this first trip, what was the name of the destination or the farthest place you reached on that trip?

Place, city, town name _____

State, country _____

14. Was this a vacation trip? 1 Yes 2 No

15. What was the MAIN purpose of this first trip in [CURRENT SURVEY MONTH]? [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

1 Visit friends or relatives
2 Convention, seminar, meeting
3 Business
4 Outdoor recreation such as fishing, boating or camping
5 Entertainment such as sightseeing, theater or sports event
6 Personal, family (medical, funeral, wedding)
7 Other (specify) _____

16. What was the one type of transportation used to cover most of the miles on this trip? [IF "AUTO" (1 OR 2), PROBE: "WAS THAT A RENTAL CAR"] [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

Auto or truck without camping equipment	1
Auto or truck with camper trailer or camping equipment	2
Rental car	3
Self contained recreational vehicle	4
Airplane	5
Bus	6
Train	7
Ship, boat	8
Other (specify)_____	9

IF 4, 5, 6, 7, 8, OR 9 CIRCLED IN Q.16, ASK:
17. Did you rent a car at any time on this trip?

1 Yes 2 No

18. For this trip, did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?

1 Yes 2 No

19. Did you consult a travel agent while arranging this trip?

1 Yes 2 No

IF YES, ASK:
19a. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?

1 Yes 2 No

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 Married
2 Single, never married
3 Divorced
4 Separated
5 Widowed

D2. Are you..... [READ LIST]

1 Employed full-time
2 Employed part-time
3 Retired
4 Not employed

IF 1 OR 2 CIRCLED IN Q.D2, ASK:
D3. What is your occupation? _____

D4. What is the last grade or level that you completed in school? [DO NOT READ]

1 Less than high school
2 Completed high school
3 Some college, not completed
4 Completed college
5 Post graduate work started or completed

D5. May I please have your age as of your last birthday? _____
[DO NOT READ LIST UNLESS RESPONDENT HESITATES].

1 18-24
2 25-34
3 35-44
4 45-49
5 50-54
6 55-64
7 65-74
8 75 or older

D6. How many people live in your household at the present time? Please include yourself and any children.

IF MORE THAN ONE, ASK:
D7. How many children, under age 18, live in your household?

D8. How many full-time wage earners live in your household?

D9. Now, I would like to read a series of income groups. Please stop me when I read the group which describes your total family income, from all sources in one year?

1 Less than $15,000
2 $15,000 to less than $20,000
3 $20,000 to less than $25,000
4 $25,000 to less than $30,000
5 $30,000 to less than $40,000
6 $40,000 to less than $50,000
7 $50,000 to less than $75,000
8 $75,000 to less than $100,000
9 $100,000 or more
10 Refused [DO NOT READ]

D10. What is your zip code number? ___ ___ ___ ___ ___

Sex of respondent: 1 Male 2 Female

* Rotated in every other month

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New-England:	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
Mid-Atlantic:	New Jersey, New York, Pennsylvania
South Atlantic:	Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia
East South Central:	Alabama, Kentucky, Mississippi, Tennessee
West South Central:	Arkansas, Louisiana, Oklahoma, Texas
East North Central:	Indiana, Illinois, Michigan, Ohio, Wisconsin
West North Central:	Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota
Mountain:	Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming
Pacific:	California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
WINTER 1990-91

	PERSON-TRIPS (Millions)		TRIPS (Millions)	
	Estimate	Range	Estimate	Range
Total	238.8	236.3 - 241.3	123.9	122.4 - 125.4
Vacation	168.0	166.0 - 170.0	80.3	78.8 - 81.8
Pleasure	176.3	174.3 - 178.3	82.6	81.1 - 84.1
Business/conv	40.0	39.0 - 41.0	29.2	28.2 - 30.2
Weekend	117.4	115.9 - 118.9	58.2	57.2 - 59.2
Auto	191.0	189.0 - 193.0	94.0	93.0 - 95.0
Air	42.8	41.8 - 43.8	26.2	25.2 - 27.2
Hotel	92.4	91.4 - 93.4	52.8	51.8 - 53.8

In looking at characteristics of trips and person-trips for the for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7%	10%	11%	12%	12%
500	3	4	5	5	5
700	3	3	4	4	4
1,000	2	3	4	4	4
1,500	1	2	3	3	3

SAMPLE CHARACTERISTICS
Winter 1990-91

Number of telephone interviews completed	4,516
Number of respondents reporting one or more qualifying trips*	1,047
Total number of qualifying trips	1,132

*A trip must be at least 100 miles away from home to qualify for the National Travel Survey.